

NEWSLETTER

27
States & 4 UTs

700+
Evaluations

10M+
Stakeholders

95K+
Villages

DATA COLLECTION

IMPACT ASSESSMENT

MONITORING & EVALUATION

KNOWLEDGE PARTNERSHIP

PORTFOLIO EVALUATION

Hi Ankeshita,

Outline India had an incredible 2025, and we have our partners to thank for it.

We're grateful to our clients - **Wadhvani, GAIN, Stripe Partners, Tata Trusts, The Bridgespan Group, Milaan Foundation, WRI, Monash University** and others we can not mention due to privacy concerns. We also thank our new knowledge partner, **Mastercard Strive India**.

This year, we explored a range of important and challenging themes, including skilling, child marriage, and agriculture. Our work expanded across several domains, and we also began collaborating with Big Tech and data science teams across London and the US.

We've recently embraced tools like Claude Code to automate many of our workflows. At the same time, our use of Python has evolved significantly, further reducing the scope for error.

The next quarter promises to be exciting, and we'll keep you posted.

Perna

Founder, Outline India



O I AT EVAL FEST 2026



Eval Fest 2026: Conversations on Data, AI, and Inclusive Development



At Eval Fest 2026, Outline India team engaged with diverse organisations across the development and research ecosystem, including representatives from leading universities like Harvard University, fostering dialogue on evidence, learning, and impact.

We showcased how **Outline India integrates AI into qualitative and quantitative research** - using voice, image, and text-based surveys to improve accuracy, inclusivity, and scale.

We also shared insights from our partnership with the Mastercard Center for Inclusive Growth, highlighting how collaborative, data-driven approaches enable stronger decision-making and more inclusive outcomes.

[Know more](#)



OI AT AI IMPACT SUMMIT 2026



AI Impact Summit 2026: Advancing AI for Social Good



At the **AI Impact Summit 2026**, the Outline India team joined leaders from across the technology, research, and development ecosystem to explore how **AI and data can drive meaningful social impact in India**.

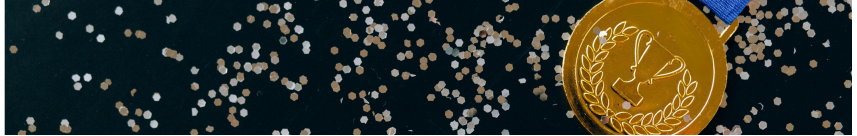
The summit featured insightful sessions and engaging discussions on the evolving role of **AI for social good**, offering new perspectives on how emerging technologies can support **inclusive and evidence-driven change**.

We were especially glad to connect with partners and peers including **Wadhvani AI** and **Mastercard**, along with many others working at the intersection of **technology and impact**.

[Know more](#)



OI DATA CONSCIOUS BADGE



Data Conscious Badge: Expanding Our Ecosystem



At Outline India, data has always meant more than numbers - it's about trust, transparency, and impact. Our work across 27 states shows that data drives change only when used responsibly.

We're now welcoming a new cohort of changemakers committed to making data work for people - not just projects. Stay tuned.

Past Receivers



RECEIVER OF THE MONTH

PROJECT PRATYUSHA

BY



Project PRATYUSHA uses a data-driven approach to improve community nutrition in Himachal Pradesh by promoting traditional and AYUSH-based diets, grounded in behavioural insights. Through structured surveys and a baseline-to-endline framework, it generates local evidence to design relevant, practical behaviour change interventions.

Know more



PROJECTS



Pilot Agricultural Household Survey in India



Location : Uttar Pradesh and Bihar

The Pilot Agricultural Household Survey in India was designed to test and refine the methodology, tools, and field protocols for the upcoming India **Agricultural Household Survey (IAHS) 2026**. Conducted by Outline India across selected villages in Uttar Pradesh and Bihar, the pilot focused on farmers primarily cultivating wheat or potato. It included household listing to build a sampling frame, followed by CAPI-based quantitative data collection, along with soil and leaf sample collection for testing. The pilot aimed to validate survey instruments, assess field logistics, and strengthen protocols for data quality and management. Outline India was responsible for survey review and translation, CAPI programming, household listing and sampling, field team recruitment and training, data and sample collection, quality checks, and delivery of the cleaned dataset and field report.

Scaling Residential EV Charging in Urban India: A Multi-City Readiness Assessment



WORLD
RESOURCES
INSTITUTE

Location : Delhi NCR, Uttar Pradesh, Karnataka, Telangana and Maharashtra

World Resources Institute conducted a multi-city study to assess the readiness, barriers, and enabling factors for scaling residential **EV charging across group housing societies in India**, where access to reliable home charging had become a key bottleneck. Outline India was engaged as the field research partner to lead quantitative data collection across major cities, covering diverse housing typologies and developers. The study examined infrastructure readiness, electrical load capacity, parking configurations, governance within Resident Welfare Associations, and integration of EV-ready features, generating evidence on decision-making, financing models, and implementation barriers to inform scalable, investable solutions.

Strengthening MHM in Schools: Baseline Study with SATHI-UP & Tata Trusts



TATA TRUSTS

Location : Uttar Pradesh

Outline India partnered with SATHI-UP, supported by Tata Trusts, to conduct a baseline study in Ambedkarnagar, Uttar Pradesh, to inform a multi-year programme on menstrual hygiene and adolescent health across 40 government schools in Bhati and Bhiyaon blocks.

Using a mixed-methods approach - including surveys with 400 girls, KIIs with teachers and SMC members, and school assessments - the study evaluates knowledge, practices, absenteeism, WASH infrastructure, and school readiness to generate actionable insights for programme design and impact measurement.

OUR CLIENTS



K.P Singh Foundation





JOIN US



HR / Operations Manager

- Experience: 7 - 10 years
- Strong expertise in field operations, budgeting, client contracts, employee lifecycle management, documentation, performance management, salary processing, and administration.
- Proficient in vendor management, travel bookings, and logistics coordination.

Senior Quantitative Manager

- Experience: 6 - 8 years
- Mandatory expertise in **STATA**.
- Skilled in client engagement, report writing, field team coordination, data cleaning, and statistical analysis..

Data Scraping Associate

- Experience: 1 - 3 years
- Proficiency in Python, web scraping, and data extraction.
- Ability to develop and optimize Python scripts using web scraping libraries.
- Experience with troubleshooting, automation, and chatbot frameworks.

Sr. Partnerships Associate

- Experience: 4 - 5 years
- Skilled in Client dealing and coordination
- Good with basic tools like - Canva, Figma, Pitch, Microsoft Office and Google tools

Apply

Explore our fun, data-driven stories across a range of topics
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