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Hi Ankeshita Caleb,

April is an exciting month- we had a chance to be part of the spring meetings at the **World Bank / IMF in Washington DC**. As the development sector navigates uncertainties all over, the key theme under scrutiny was job creation and skilling

- [How do we create an ecosystem where half the potential isn't lost if women are treated equally](#)
- [How do we think about job creation as world alliances shift, and automation and technology moves up by leaps and bounds?](#)
- [As the middle class grows, and we add 600 million youth to the work force in the next 5 years, can the absolute pie grow](#)

At Outline India, we are constantly thinking about development problems and how we can play a small role in solving some of these using data and metrics.

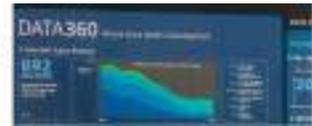
We were also in DC as part of Mastercards' invitees to their annual growth summit. We will be making a very exciting announcement soon.

At your service,

Perna and Outline India team



THE WORLD BANK SPRING MEETING, WASHINGTON DC & MASTERCARD INCLUSIVE GROWTH SUMMIT





Our founder Prerna was recently at the annual **World Bank/IMF Spring Meetings in Washington, D.C.** She also joined the **Annual Growth Summit** organized by the **Mastercard Inclusive Growth Centre**. Her presence at these platforms emphasized our focus on bringing ground-up, field-driven insights into global policy conversations—especially those shaping the future of inclusive growth in the Global South.

1. The fastest growing emerging market isn't a country—it's women. Perhaps the most dormant yet untapped market in the world, waiting to be unlocked.
2. Women don't always play to win—sometimes, they play just to not lose. The world needs a massive attitudinal shift to change that.
3. Women are often encouraged to take the 'safe' route—in education, in marriage, in life. But we need to take a risk on ourselves. We owe it to ourselves to choose boldly, whatever that choice may be.

Some of the best things in life are a product of serendipity—like meeting [Subhashini \(Shuba\) Chandran](#), who we know will be instrumental in Outline India's growth story over the next three years.

She reminded us of something powerful: "It's important that we lift each other up." We couldn't agree more.



7.



PARTNERING FOR INCLUSIVE AI: 70+ INDIAN LANGUAGES, ONE VISION



At Outline India, we believe that for AI to be truly inclusive, it must understand and serve the linguistic and cultural diversity of regions like India. That’s why, in partnership with **Josh Talks**, we’re creating and offering access to high-quality audio datasets in over **70 Indian languages and dialects**, including low-resource ones like **Bhojpuri, Maithili, and Bodo**.

We’ve already built over **100,000 hours** of off-the-shelf multilingual data - both read speech and conversational— with up to **95% android accuracy**. These datasets are curated, annotated, and ready to power AI solutions that work across India’s diverse populations.

Whether you’re developing AI tools for education, agriculture, health, or voice-based tech, **we can provide datasets in different forms and formats to meet your needs.**

7.



PROJECTS




**Room
to
Read.**
 Location : Jodhpur,
Rajasthan

The Endline Evaluation of the Literacy Instruction Scale-Up Program in Jodhpur and Barmer, Rajasthan, aims to assess the impact of Room to Read's (RtR) intervention on **Grade 3 students' literacy skills using the Early Grade Literacy Skills (EGLS) assessment tool.**

Conducted by Outline India (OI), the study will involve quantitative data collection across **160 schools (80 intervention and 80 control schools)**, focusing on reading fluency, comprehension, and writing abilities.

With a systematic approach to training enumerators, rigorous data quality checks, and the use of **Inter-Rater Reliability (IRR) tests**, the evaluation will generate empirical evidence to measure program effectiveness and inform future literacy interventions.

The project will evaluate the impact of Room to Read's Literacy Instruction Scale-Up Program in Jodhpur, Rajasthan.




**SESAME
WORKSHOP**
 Location : Lucknow,
Uttar Pradesh

The proposal outlined a formative research study by Outline India for Sesame Workshop India (SWI) to evaluate health-related educational content for **children aged 3–8** and their caregivers under the "Healthy Bodies, Healthy Minds" initiative.

The study aimed to assess the content's effectiveness in promoting nutrition, physical activity, and emotional well-being. Using qualitative methods—focus group discussions, in-depth interviews, and observational studies—it explored stakeholder engagement, cultural relevance, and potential for behavior change. Conducted in urban and

peri-urban Lucknow, the research engaged parents, children, Anganwadi workers, and ASHAs to ensure the content was contextually appropriate.

7.



OI DATA CONSCIOUS BADGE



[OI Data Conscious Badge](#) celebrates outstanding CSR initiatives that prioritize accountability, ethics, and impact. Launched by Outline India, this badge recognizes excellence in data collection, research, and impact assessment. It stands as a mark of credibility, data proficiency, and commitment to generating actionable insights.

To apply for OI Data Badge write to us at partnerships@outlineindia.com, if you meet the eligibility criteria we will get back to you within 2 weeks.

RECEIVER OF THE MONTH



Dispersed Sources Program - Under the guidance of the Commission for Air Quality Management (CAQM), Air Pollution Action Group (A-PAG) has developed a program aimed at reducing air pollution from dispersed sources (typically dust and garbage). These sources account for anywhere between 25-40% of pollution across cities in north India....[Read more](#)

PAST RECEIVERS





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OUR CLIENTS & FUNDERS



WE'RE HIRING!

WALK-IN DRIVE

Partnerships Manager - 5 - 6 years of experience
Sr. Qualitative Researcher - 8-10 yrs in primary research
Sr. Quantitative Researcher - 8-10 yrs in primary research

CANDIDATES FROM DELHI- NCR ARE REQUESTED TO APPLY

Experience in the social development sector and knowledge about M&E is a must!

Apply

7.



Our Global Presence



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