

UPDATA | March Newsletter 2023



Message

Dear Ankeshita,

Team OI gears **up** for the end of the **Financial Year** with evaluations and assessments in full swing!

Our work with partners at this point focuses on -

- **End-of-year impact reports**
- **Compliance Metrics**
- **Presentations to Funders and Boards**
- **Quantifying the scalability of programs**

With our tech platform, **PeoplePulse.tech**, we are able to provide our partners with a dashboard that looks like their program, with their **customized metrics, and differential user access** (for field staff, junior management to upper management). We also bring some exciting news about new additions to Team OI.

-Team Outline



PROFESSOR BHASKAR CHAKRAVORTI AT OUTLINE INDIA

We are thrilled to have Professor Bhaskar Chakravorti, **Dean of Global Business at The Fletcher School at Tufts University**, join us at Team OI as Advisor.

He serves as the **Chairman of the Advisory Board of the Mastercard Policy Centre for Digital Economy**.

Professor Chakravorti has also served on the **Global Future Council on Innovation** for the World Economic Forum. He has also been a regular columnist for renowned publications such as Wall Street Journal, The Economist, the Harvard Business Review amongst many others.

His experience includes-

- Advisor to 30 Fortune 500 companies
- Creator of the Digital Evolution Index
- **Thought Leader** at **Monitor Group**
- **Non-resident Senior Fellow** at **the Brookings Institute**
- Advisory Board of the **UNDP's Center for Private Sector in Development**

He is Chair of the **IDEA Council: Imagining a Digital Economy for All** - an initiative investigating the role of **data**, digital technologies, artificial intelligence, and applications as a force for inclusive growth, development, and productivity. His research has been focused on how **data** and other new technologies can be channeled toward applications for human growth and inclusive development. He is also the founder of the **Digital Planet Chair at Fletchers** - a research program that studies the impact of technology on lives and livelihoods around the world.

Professor Chakravorti founded the **Institute of Business in the Global Context** in 2011 to connect the world of business with the world, exploring issues including geopolitics, technology, security, development, the environment, and the human condition.

Professors Chakravorti helped steer Outline on its mission to use **data for development and magnifying impact**.



Corporate Social Responsibility as a Marketing Strategy

Does your organization do **CSR** but hasn't used it to **push Marketing**?

Can CSR be useful in other forms for Corporates?

We discuss the different ways companies can **package and integrate their initiatives to help market themselves better.**

[Read](#)



Sustainability Recap 2022-23

From **Climate Change to ESG reporting standards**, 2022 was an exciting year for the field of **Social Development**. **With all the conversations about Supply Chains and Circular Economy**, here are some of the highlights from the year gone by.

[Read](#)



Field Exigencies: Weather

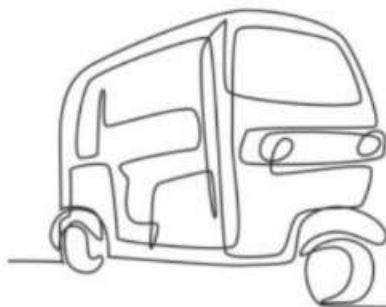
Field work can be a challenge, with **many factors coming together to make the project a success.** We discuss **how the challenge of weather can affect timing, execution, and efficacy.**

Read

REPORTS



Switching to Sustainable Autorickshaws System



OUR NEXT
FOOTSTEPS



JOIN OUR TEAM



- Communications Associate
- 3 years of experience
- Quantitative Researcher
- 3 years of experience
- Qualitative Researcher
- 3 years of experience



We hope you enjoy reading our updates. If you would like to cover any other topics, do write to us at communications@outlineindia.com

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