



UPDATA | July Newsletter 2023

Dear Ankeshita,

Should women be educated? "Ofcourse!" said Delhi, and why should they study? "Umm..", the city replied.

Outline India took to the streets of Delhi to gauge the city's pulse on women, education, and gender roles and while there has been some progress, the road to empowerment is further away.

Apart from education, we are also working on digital access and finance with a gender perspective and other crucial areas to amplify marginalized voices.

This time we zoom in on **two** crucial issues - **Climate Change** and its impact on vulnerable communities and **Fake News and Misinformation** to inoculate people against common online propaganda.

-Team OI

PROJECTS




The Bridgespan Group

Location : Maharashtra,
Uttar Pradesh, Bihar &
Andhra Pradesh

Outline India, in collaboration with our partner, **The Bridgespan Group**, is undertaking a “**State of the Sector**” analysis to highlight the voice of vulnerable communities as it intersects with climate change, and proposes meaningful innovations to meet their needs.

This research is rooted in the understanding that **climate change** is accelerating by the year and has already exacerbated pre-existing vulnerabilities of the most marginalized communities. With this research, we hope to uncover some of these effects in the sphere of **agriculture** and aim to understand the **effects of climate change on smallholding farmers** (especially women and SC/ST farmers), as well as identify potential solutions to address these challenges.

ARTICLES



THE TIMES OF INDIA



Why CSRs need to engage in research
before engaging in CSR?

Unlocking the Power of CSR: Balancing Tradition and Innovation. Uncover the interconnectedness of health, education, livelihoods, and governance in driving sustainable change. Read our latest article in the **Times of India** to join the conversation on optimizing CSR strategies for holistic development and ethical practices.

Read



OUTLINE India *presents*

PUBLIC REACTIONS



Outline India has been working across education initiatives, focused at **empowering women** since over **10 years** now. Although there has been some change in the mindset, yet the importance of women's education still remains seized by stereotypes and gender roles of the society.

When Outline India asked the people of Delhi, “**Who should be more educated in a marriage, a man or a woman?**”, we were prepared to receive expected responses but some truly surprised us, both, in a good and a bad way.

OI ON FIELD



Connecting with the grassroots is like second nature to Outline India. While our expertise lies in conducting **surveys, monitoring & evaluations and impact assessments**, we are more than just a **data** collection firm.

Outline India is the bridge that conveys the needs and wants of the vulnerable communities of society and helps shape policies for their enablement.

Walk with us to remote corners of India as our researchers embark on the latest field mission and interact with local communities to gain insights from their perspectives and collect **authentic data for social impact**.

Watch

OUR NEXT FOOTSTEPS



We will be working across **Andhra Pradesh, Maharashtra, Assam, Uttar Pradesh, Delhi, Haryana, Rajasthan, Tamil Nadu and Kerala.**

Reach out to us if you if you can be -

1. Our **Field Partner**
2. **Field Manager, Project Manager, and Field Coordinator** (Experience working in the field and managing **data** collection exercises)
3. Local consultant (**speaks local language**)

Please send your queries below -

Send



A Tech Initiative by Outline India

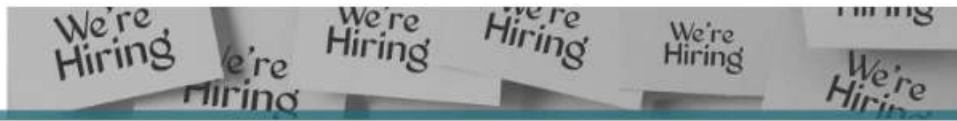


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Project Manager & Project Coordinator:
1-3 yrs of experience

Research Associate (proficiency in Kannada):
1-3 yrs of experience
Location: Bangalore

Telugu Research Consultant:
1-3yrs of experience
Location: Hyderabad

Marathi Research Consultant:
1-3yrs of experience
Location: Mumbai or Pune

Growth & Partnerships Associate:
2-5 yrs of experience
Location: Gurgaon & Bangalore

STATA Researcher:
3-5yrs of experience
Location: Gurgaon and Bangalore

Proposal Writer:
2-5 yrs of experience
(Social sector)



Interested candidates can write to us on hr@outlineindia.com

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