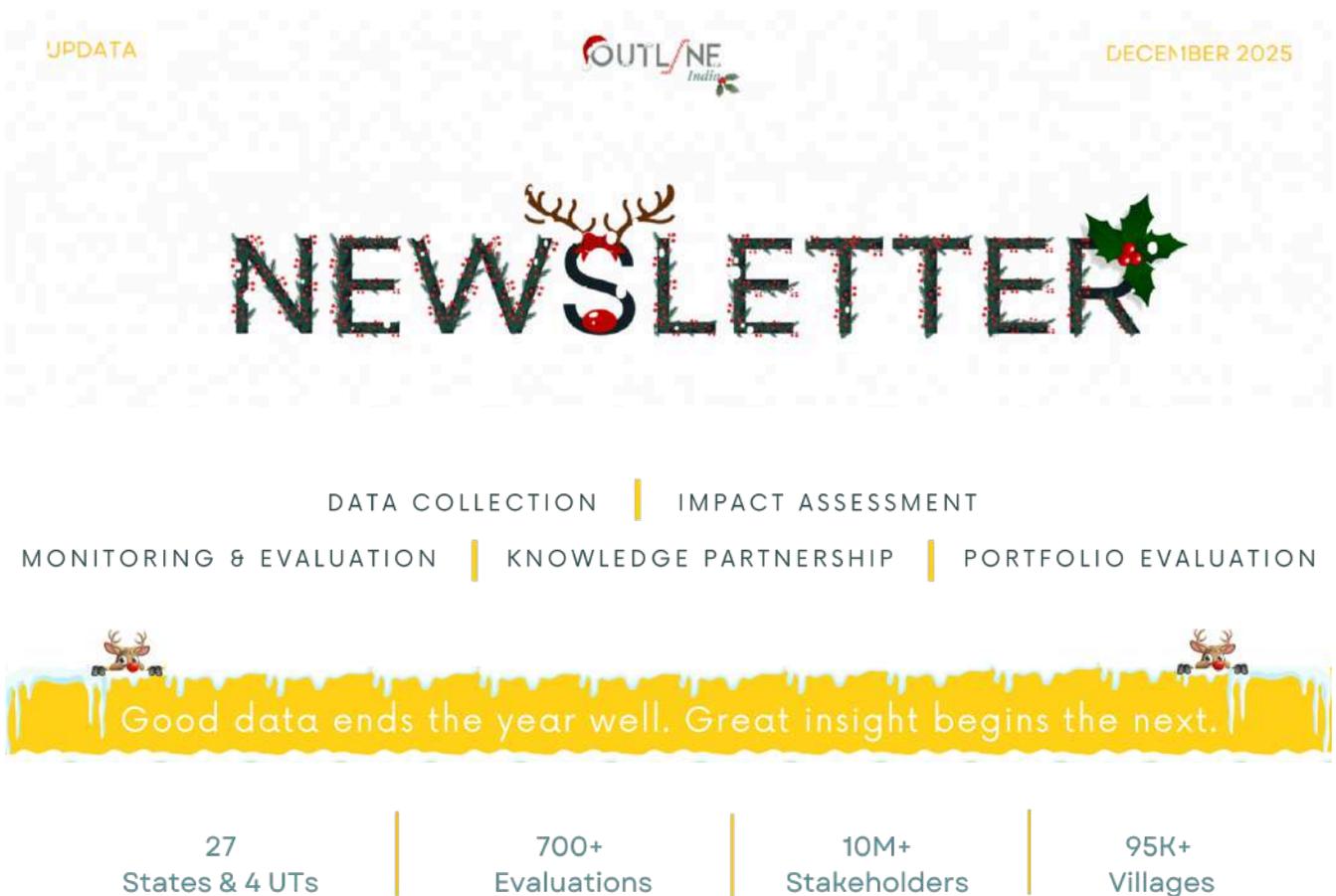


UPDATA I Newsletter December 2025

Purna Mukharya | Outline India <prernamukharya@outlineindia.com>
Reply-To: prernamukharya@outlineindia.com
To: outreach2@outlineindia.com

Tue, Dec 30, 2025 at 5:32 PM



Hi Ankeshita Caleb,

It's been a strong year at Outline India - made possible entirely by a tireless team of researchers and field staff who live the data, who bring back **real intelligence from the grassroots**.

This year, we partnered with organisations working at the frontiers of inclusion, livelihoods, health, education, and rights - across India and globally - turning field evidence into better programmes and policy conversations.

1. a pilot study on mica supply chains for US govt and ICF

2. Our flagship **Tipping Point to Zero** report on pathways to a child marriage - free India, launched at the UNGA in NY
3. Our large-scale survey work for PIs at University of Oxford, University of Cambridge, University of Chicago, and Harvard University in the **Quarterly Journal of Economics**
4. Our paper with PIs at Chan school of public health at Harvard was also released this year in the BMJ Global Health journal
5. And ofcourse our big 3 yr knowledge partnership with Mastercard on SMEs and women's entrepreneurship

Together, these efforts reflect what drives us - rigour, humility, and a deep belief that grassroots intelligence can help systems work a little better.



Prerna Mukharya
Founder, Outline India



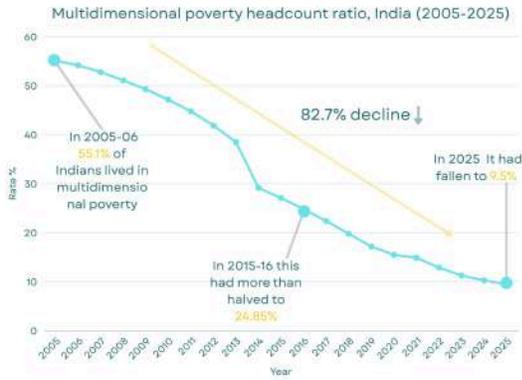
DATA STORIES



**From 55% to 9.5%:
How India Lifted 248 Million Out of Poverty**

**The number of children dropping
out of school in India continues to fall**

An 82% drop: India's poverty rate plummeted in two decades. Every decade, India cut its poverty rate by more than half.

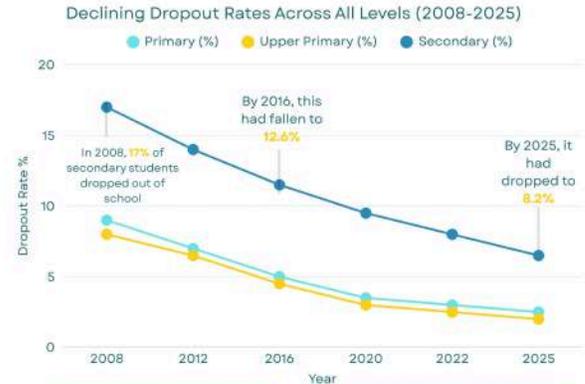


People deprived in nutrition fell from **44.3% to 11.8% (73% improvement!)**

24.82 crore people escaped poverty since 2013 – that's **2.75 crore annually**, more than Australia's entire population.

Data source: NITI Aayog Discussion Paper 2024, National Family Health Survey (NFHS-5), World Bank Poverty Reports

This measures the percentage of students who leave school before completing their education.

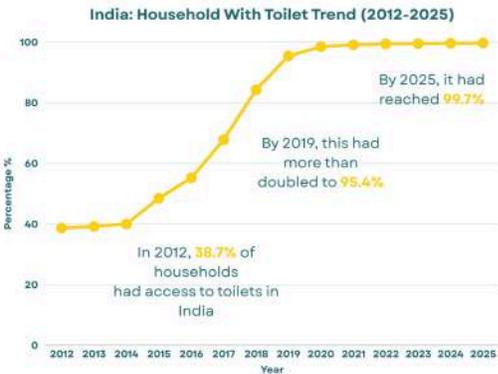


5-6M children still drop out of school annually despite progress.

47% Only HALF of students complete secondary education by 2025.

Data source: Ministry of Education - UDISE+ Reports (2008-2025)

India's Sanitation Revolution: From 38% to 99% in Just 13 Years



India built **11.64 crore toilets** since 2014 – the world's largest sanitation program ever.

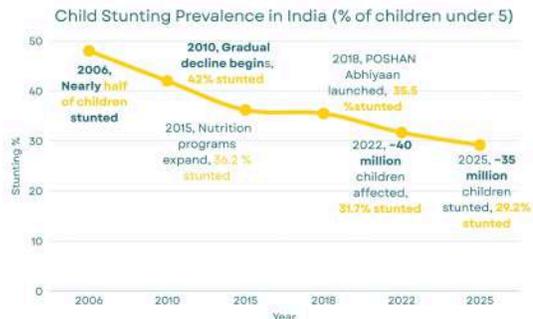
Swachh Bharat Mission prevented **60,000-70,000 infant deaths** annually by 2020.

From 60% open defecation to ODF status achieved – proving that when India commits, transformation is possible.

Source: Swachh Bharat Mission (2025), Nature Scientific Reports

India is Struggling: How Severe Is Child Stunting Really?

India's children are growing taller and healthier – but one in four is still stunted.



India has achieved a significant reduction, but the pace is not enough to meet the **2030 SDG target of <20% stunting**.

In 2025, the rate is **29.2%**, meaning around **35 million children** remain stunted.

India's child stunting ratio has dropped below 30% for the first time in 2025 – a milestone worth noting.

Data source: FAO State of Food Security and Nutrition Report (2024) Down to Earth Nutrition Analysis (2025)

For more Data Stories visit our Instagram

PROJECTS



Organisational Delivery Review for the Global Alliance for Improved Nutrition (GAIN)



Location : Mozambique,
Kenya, Nigeria,
Ethiopia

Outline India conducted a multi-country delivery review for the Global Alliance for Improved Nutrition (GAIN) to assess how recent organisational and structural changes affected programme delivery. The engagement combined organisational diagnostics and research methods, reviewing budgets, planning systems, team structures, and results frameworks while consulting over 20 stakeholders. Insights were consolidated through systems-mapping and leadership sessions to identify enablers and barriers across people, processes, culture, and structure. The outcome was a comprehensive report and a practical change roadmap with recommendations on leadership, planning, budgeting, learning systems, and KPIs to strengthen accountability, efficiency, and long-term impact.

Pilot Study on Sexual Harassment Awareness and Reporting in Higher Education Institutions



Location : Delhi NCR

Outline India partnered with the University of Southern California to support the pilot phase of a quantitative study on sexual harassment awareness among college students. The engagement involved coding and translating a structured survey tool, conducting a pilot with 600 students across 4 - 5 colleges in Delhi, and refining the tool based on pilot findings in consultation with principal investigators.

Outline India was responsible for recruiting and training enumerators, managing and supervising fieldwork, ensuring adherence to field protocols, conducting quality checks, and delivering a cleaned and labeled dataset. The study generated reliable pilot evidence to inform future research on campus safety, reporting behaviours, and institutional responses to sexual harassment.



OI DATA CONSCIOUS
BADGE



Data Conscious Badge: Expanding Our Ecosystem



At Outline India, data is about trust, transparency, and impact. After years across 27 states, we've seen how responsible data drives real change. The Data Conscious Badge recognizes organizations with ethical, inclusive data practices partners like **Swadesh Foundation, HCL Foundation, Ambuja Cement Foundation, VisionSpring, Biocon, Girl Effect, and Water.org**. We're now welcoming a new cohort committed to making data work for people, not just projects.

PAST RECEIVERS

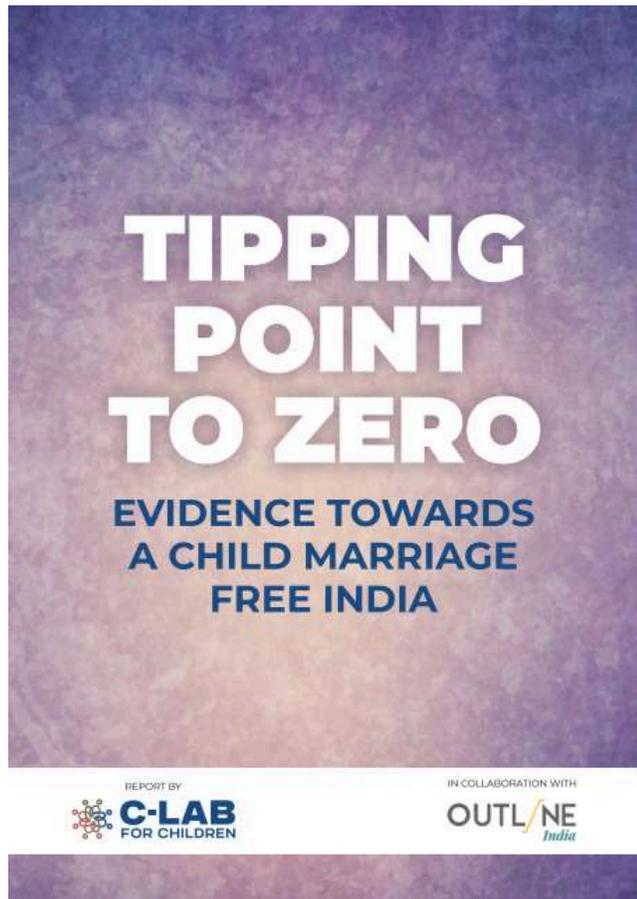


[Know more](#)



REPORTS





We're proud to share Outline India's report with [India Child Protection](#) (ICP): ***Tipping Point to Zero: Evidence Towards a Child Marriage Free India***, a multi-state study conducted in collaboration with the [Centre for Legal Action and Behaviour Change \(C-LAB\)](#).

Using data from 757 villages across five high-prevalence states, the report shows a clear decline in child marriage over the past three years, examines the factors that sustain it, and assesses the impact of legal action and campaigns such as Child Marriage Free India and Bal Vivah Mukh Bharat. It highlights progress - stronger enforcement, community mobilisation, and rising awareness - while underscoring persistent gaps linked to poverty, school dropouts, and underreporting. Outline India remains committed to generating evidence that informs policy, strengthens programmes, and accelerates India's journey toward a child marriage-free future.

[Read more](#)



This report examines the current state of child labor in the scrap mica supply chain in India, with a particular focus on Jharkhand, where earlier studies have highlighted the prevalence of child labor in the mica industry. It also maps the supply chain of scrap mica within India and its links to importing countries.

ICF Macro, Inc. prepared this report under the terms of its contract with the U.S. Department of Labor. The research team extends sincere thanks to all contributors for their valuable support throughout the study.

Funding for this research was provided by the U.S. Department of Labor under contract number GS-00F-189CA and task order 1605C2-22-F-00060.

This study was prepared by ICF, with Outline India serving as the primary data partner responsible for field-based data collection across India.



[Read more](#)



MAHARASHTRA



DELHI







DELHI NCR



MEGHALAYA



UTTAR PRADESH





UTTAR PRADESH



MOZAMBIQUE, KENYA,
NIGERIA, ETHIOPIA



MADHYA PRADESH



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- Sr. Manager - Partnerships and Communications - Experience: 5-7 years
- Data Scraping Associate 1-2 years
- Sr. Quantitative Researcher - STATA - Experience: 6-8 years
- Program Head- Experience - 10-12 years

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