UPDATA　　　　　　OUTL/NE *India*　　　　　　SEPTEMBER 2025

NEWSLETTER

DATA COLLECTION | IMPACT ASSESSMENT

MONITORING & EVALUATION | KNOWLEDGE PARTNERSHIP | PORTFOLIO EVALUATION

> **Data is a public good. It needs to be collected and shared systematically so that citizens and policymakers alike can benefit - Arvind Subramanian**
> *-(Former Chief Economic Adviser, GoI)*

27 States & 4 UTs	560+ Evaluations	10M+ Stakeholders	95K+ Villages

Hi Ankeshita Caleb,

This September, our team's work spanned from the Sundarbans to villages and towns across India. We began baseline assessments under the SUNDAR-BAY Project, capturing community voices on livelihoods, ecosystems, and governance to guide cooperation and restoration.

We also evaluated Milaan's *Girl Icon Program* across three states, engaging 300+ adolescent girls. The program is building leadership, confidence, and agency, with Peer Group Meetings emerging as safe spaces - while also revealing opportunities for stronger community and alumni engagement.

Alongside, we continued our work on employability with the Wadhwani Skills Network and on women's entrepreneurship with Singer's sewing machine initiative. Across all projects, our mission stays the same - turning voices from the ground into insights that spark change.

Prerna Mukharya
Founder, Outline India

PROJECTS

Location : Sundarbans region – India (West Bengal) and Bangladesh

As part of the **SUNDAR-BAY Project (Strengthening Regional Cooperation and Sustainable Financing for Ecosystem Management and Restoration in the Bay of Bengal)**, Outline India has partnered with **GRET** under a **GiZ**-supported initiative to assess community livelihoods, ecosystem dependencies, and governance dynamics in the Sundarbans. The project supports the development of community-based natural resource management rules and generates evidence on outcomes and impacts to guide adaptive management. Outline India is conducting baseline and endline field assessments in India, including household surveys, key informant interviews, and focus group discussions. The study documents community perceptions on livelihoods, skilling needs, and participation in local planning, while also tracking changes over time. Findings will contribute to a robust evidence base for regional cooperation, ecosystem restoration, and policy design across India and Bangladesh.

Location : Delhi, Bangalore, Noida, Nagpur

The Wadhwani Skills Network's Incremental Placement Study, led by the Wadhwani Foundation, is a flagship program evaluating the impact of its Employability Program (EP) on placement outcomes across Delhi and other Hindi-speaking regions. With a sample of **3,000–4,000**, the study uses a mixed-methods approach to assess the incremental impact by comparing treatment and control groups across partner institutions. It also explores factors influencing employability, offering insights to refine and scale the program.

Outline India is supporting Wadhwani with **tool development, sampling, recruitment and training of enumerators, data collection, quality checks, analysis, and report writing.**

Milaan
Building a movement of Girl Leaders

Location : Uttar Pradesh, Madhya Pradesh and Karnataka

Outline India conducted a **process evaluation** of the Girl Icon Program across Uttar Pradesh, Madhya Pradesh, and Karnataka, engaging over 300 adolescent girls and their ecosystems through **surveys, interviews, and observations.** The study found the program effectively builds leadership, confidence, and agency among girls, with Social Action Projects tackling issues like child marriage, menstruation, and school dropouts. **Peer Group Meetings emerged as safe spaces for learning and voice**. The evaluation also identified operational gaps and recommended greater flexibility in design, stronger community and male engagement, and alumni involvement to sustain impact.

DIALOGUE

Multi-Sectoral Dialogue on economic inclusion and resilience

Proud to join Trickle Up's Multi-Sectoral Dialogue on Economic Inclusion & Resilience, alongside leaders from government, civil society, academia, and the private sector.

IN India has reduced extreme poverty from 16% to 2%, lifting 170M people-a testament to inclusive programs and collective action.

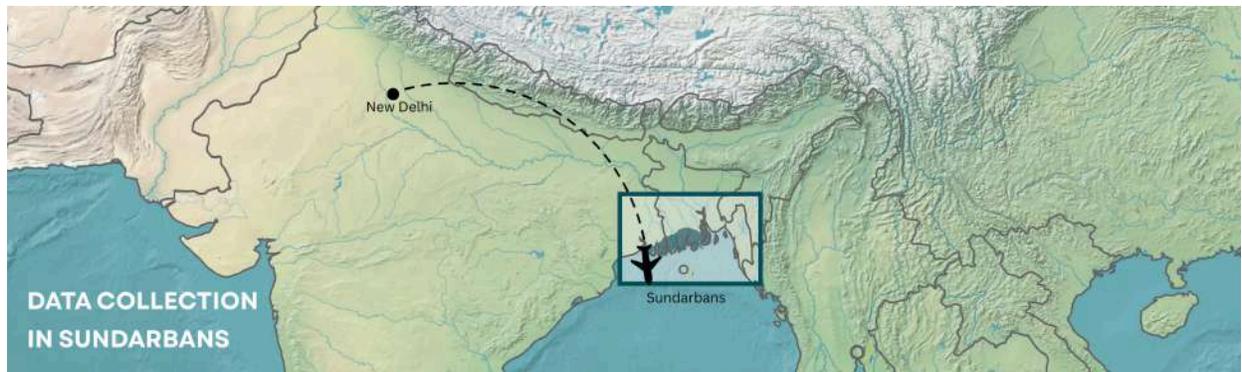1. Women entrepreneurs called for stronger private sector linkages and market access.

2. Innovation must center digital, climate, and gender-embedding equity at every stage.

3. Data should tell stories, not just measure impact.

Together, we can turn dialogue into enduring impact.

Know more

FIELD WORK IN SEPTEMBER 2025

DATA COLLECTION IN SUNDARBANS

Outline India is excited to be a research partner in the SUNDAR-BAY Project (Strengthening Regional Cooperation and Sustainable Financing for Ecosystem Management and Restoration in the Bay of Bengal), implemented by GRET and supported by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH.

Our role focuses on conducting baseline and endline field assessments in India, using household surveys, key informant interviews, and focus group discussions. These studies capture community perceptions on livelihoods, skilling needs, governance, and participation in local planning, while tracking changes over time.
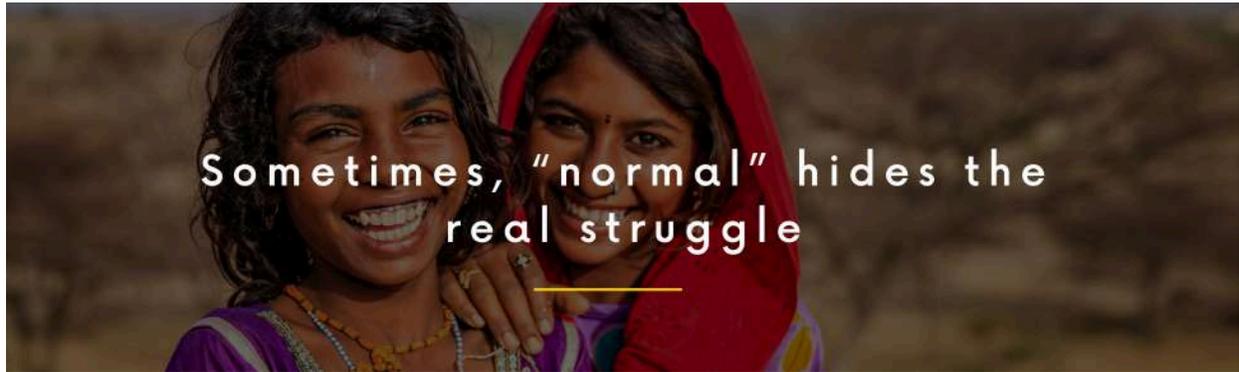
The evidence generated will support community-based natural resource management, ecosystem restoration, and policy design across India and Bangladesh, contributing to long-term sustainability in the Bay of Bengal region.

Watch

CAUTIONARY TALES

Sometimes, "normal" hides the real struggle

What may seem "normal" can often mask hidden challenges. At Outline India, our field stories remind us that listening beyond survey boxes is key to capturing lived realities.

Read more

OUR CLIENTS

Our Global Presence

JOIN US

HR / Operations Manager

- Experience: 7–10 years
- Strong expertise in field operations, budgeting, client contracts, employee lifecycle management, documentation, performance management, salary processing, and administration.
- Proficient in vendor management, travel bookings, and logistics coordination.

Senior Quantitative Manager

- Experience: 6–8 years
- Mandatory expertise in **STATA**.
- Skilled in client engagement, report writing, field team coordination, data cleaning, and statistical analysis..

Data Scraping Associate

- Experience: 1–3 years
- Proficiency in Python, web scraping, and data extraction.
- Ability to develop and optimize Python scripts using web scraping libraries.
- Experience with troubleshooting, automation, and chatbot frameworks.

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