



27 States
&
4 Union Territories

65K+
Villages

50M
Lives Touched

250+
Evaluations



SOCIAL IMPACT THROUGH DATA



UPDATA | December Newsletter 2023

Dear Ankeshita Caleb,

As we bid farewell to an extraordinary year, we can't contain our excitement in unveiling the December edition of our newsletter! Explore our ongoing projects, a sneak peek into our recent workshop and the launch of our **CSR - Data Conscious Badge** under which we are celebrating the spotlighting and celebrating the most commendable **CSR initiatives across the nation.**

We're also thrilled to share our exhilarating participation in the **ORF Conference**. We can't wait for you to dive into the highlights with us.



As we cozy up to the holiday season, we want to extend our warmest wishes to each and every one of you. Thank you for being a vital part of Outline India's impactful journey.

Here's to a Merry Christmas and a holiday season brimming with joy, warmth, and the contagious spirit of festivity!

With festive cheer,
-Team OI



 PROJECTS





 Tamil Nadu




Outline India, with **USAID**, is undertaking a project on **MOMENTUM Routine Immunization Transformation and Equity**. This research project aims to assess the integration of **COVID-19 vaccination** with essential health services and the overall health system in eight countries. The assessment also covers various components such as **management, financing, procurement, service delivery, data systems, and demand generation**. It involves **Tamil Nadu** in India and states in seven other countries, facilitated by the collaborative efforts of the **USAID**-supported **MOMENTUM** and **HSSA** projects, with the **Ministry of Health**.





 Rajasthan & Karnataka



 Outline India is collaborating on a project with **AIR** and the study focuses on the relationship between the **medium of instruction and students' success**. It is geared around understanding how **linguistic diversity** in primary classrooms hinders or encourages students' academic growth, and the challenges faced by the schools, students, and community in pursuing multilingual teaching and learning processes.



📍 Bihar, Maharashtra, Uttar Pradesh, Andhra Pradesh



Outline India, in collaboration with our partner, The Bridgespan Group, is undertaking a “**State of the Sector**” analysis to highlight the voice of **vulnerable communities** as it intersects with **climate change**, and proposes meaningful innovations to meet their needs.

This research is rooted in the understanding that **climate change** is accelerating by the year and has already exacerbated pre-existing vulnerabilities of the most marginalized communities. With this research, we hope to uncover some of these effects in the sphere of agriculture and aim to understand the effects of **climate change** on **smallholding farmers (especially women and SC/ST farmers)**, as well as identify potential solutions to address these challenges.





📍 Delhi, NCR & Gujarat



This project with the **Indian School of Business** across **Gujarat and NCR** was conducted wherein our team surveyed **30 doctors and 120 patients** to support our Impact Assessment to understand the impact of **TB care** and treatment in the private healthcare system, and how healthcare schemes like **JEET, and private healthcare providers** like **TATA1mg** have fared in the fight to eliminate TB from India.



📍 Madhya Pradesh



Outline is conducting a follow-up study with **AIR**. This particular vertical is part of a larger study conducted by OI with AIR a few months ago. It focused on the **social and economic impact of organic and conventional cotton farming** in the **Barwani and Chhindwara** districts of **Madhya Pradesh**. In this leg of the study, Outline India will be conducting surveys with **organic cotton farmers** to understand if their practices have been proving economically beneficial to farmers at the grassroots.



WORLD
RESOURCES
INSTITUTE

📍 Kerala, Odisha & Gujarat



Outline India is the data collection partner for the **World Resources Institute (WRI)** India on a study that examines the relationship between **migration and climate resilience in India** across **Kerala, Gujarat and Odisha**, and attempts to document how climate events and slow onset processes are changing migration decisions and patterns. The study focuses on supporting informed and equitable **policy-making for development, environmental justice, poverty reduction, and social inclusion by addressing a significant data and knowledge gap**. The empirical data gathered through this study will help in filling the knowledge gap and sharpening understanding of this challenge and provide timely and relevant information for policy-makers, planners, development organizations, and researchers.



THE BADGE OF IMPACT



OI Data Conscious Badge is an initiative to Spotlight and celebrate the most commendable CSR initiatives across the nation.

It Serves as a mark of **distinction, highlighting organizations that prioritize accountability and demonstrate a dedication to ethical and impactful CSR practices.**



THE



RECEIVER





Outline India presents the OI Data Conscious Badge to ACF's Women Empowerment Program

Ambuja Cement Foundation's (ACF) **Women Empowerment Program** promotes economic opportunity, social equality, and personal rights for women from vulnerable communities, and also plays a key role across other program interventions- Water, Agriculture, Skills, Health & Education.

By investing in women, gains are made in **poverty alleviation and fuelling sustainable economic growth**. Till date, ACF has facilitated **3200 SHGs** impacting over **37,000 women**, **8 women federations** and over **13,000 women** have gone ahead and set up their own businesses.



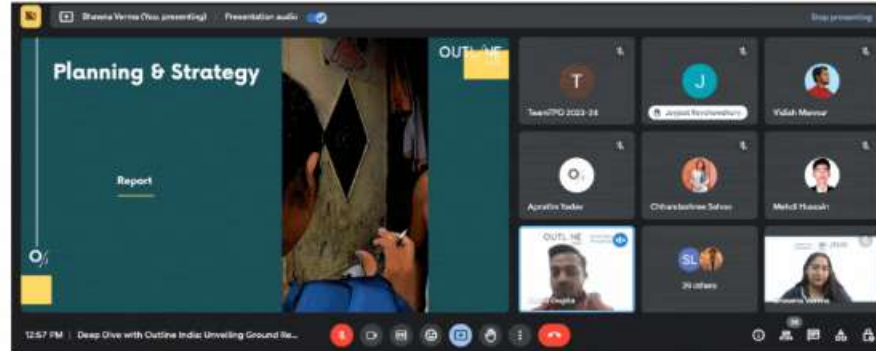
WORKSHOPS



DEEP DIVE WITH OUTLINE INDIA



Unveiling Ground Realities



Outline India recently conducted a workshop for master's students from the Department of Economics of Pondicherry University and Ambedkar School of Economics, Bangalore. The goal was to connect what they learn in theory with the practical aspects of real-world research.

During the session, the OI team actively talked about **research methods, ways to monitor and evaluate, how to collect data effectively, and the importance of understanding and respecting cultural norms at the grassroots level**. It was a dynamic exchange with the students, unraveling the intricacies of conducting end-to-end studies.





CONFERENCE



CAPETOWN CONVERSATION

NOVEMBER 24-26, 2023



Prerna Mukharya, **Founder of Outline India**, recently shared profound insights at the **Cape Town Conversation** in **South Africa**. Addressing a diverse audience, she delved into the crucial theme of **Data for Development**, highlighting the critical need to realign power structures globally, ensuring equitable influence between the global north and south.

She emphasized on the **importance of understanding data collection's impact** on individuals, urged compliance with user-defined rules, and advocated for participatory research, aligning incentive structures with the community's needs.

Highlighting the sustainability imperative, she stated that systemic change requires government involvement. She stressed the necessity of testing innovations before large-scale deployment.

In essence, her discourse emphasized the pivotal role of **aligned power structures, participatory research, governmental collaboration, and strategic testing in driving impactful and sustainable development solutions.**

For full video please click [here](#)





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Welcome
to O/i



STATA/R Quantitative Researcher
Experience: 3-5yrs

Project Coordinator
Experience: 3-5 yrs

Qualitative Researcher
Experience: 3-5yrs



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Merry Christmas

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