

29
States /UTs200+
Evaluations50M
Interactions60K +
Villages

Hi, Ankeshita Caleb

This month had us re-evaluate our field visits as we took inspiration from the challenges in the past and try to learn from them. In an attempt to share our experience, we give you a quick sneak peek into our new series - **Cautionary Tales**.

Our teams are working on some very exciting projects that aim to positively impact climate change, health, and gender. Our new data partners are The Bridgespan Group, World Bank, a premier university, and a fund from the States (names withheld).

Thank you for reading our updates and we look forward to sharing more of our work with you.

-Team OI





Projects

Experimental Evidence of Women's Well-Being in Developing Countries



BOSTON
UNIVERSITY

Location: Uttar Pradesh

Outline India is collaborating on a study with **Boston University** to understand issues that women face concerning marriage, relationships in the household, health, and well-being.

The study aims to interact with **900 pairs of Mother-in-law and Daughter-in-law** who are co-residing across **60-80 villages of Jaunpur** district in **Uttar Pradesh** to understand their state of well-being in the areas of **health, education, marriage, household roles**, responsibilities, and further improve the delivery of public goods and services in the community for women.

Bringing an Equity Lens to Climate Investments in India



Outline India, in collaboration with our partner, **The Bridgespan Group**, is undertaking a “State of the Sector” analysis to highlight the voice of **vulnerable communities** as it intersects with **climate change**, and proposes meaningful innovations to meet their needs.

This research is rooted in the understanding that climate change is accelerating by the year and has already **exacerbated pre-existing vulnerabilities** of the most **marginalized communities**. With this research, we hope to **uncover some of these** effects in the sphere of **agriculture** and aim to understand the effects of climate change on smallholding farmers (especially women and SC/ST farmers), as well as identify potential solutions to address these challenges.

The impact of using AI-based solutions on TB diagnosis care cascade in India



This project with the **Indian School of Business** across **Gujarat** and **NCR** was conducted wherein our team surveyed **30 doctors** and **120 patients** to support our Impact Assessment to understand the impact of TB care and treatment in the private healthcare system, and how healthcare schemes like **JEET**, and private healthcare providers like **TATA1mg** have fared in the fight to eliminate TB from India.

Reports

Strengthening the leadership of elected women representatives to become effective leaders



The study titled '**Assessment of The Hunger Project's** Strategy towards Strengthening and Building Leadership of **Elected Women Representatives (EWRs)** to become effective leaders that influence development priorities in the local governance in **Odisha**' was conducted by Outline India with support from **The Hunger Project, India**. This was an end-line assessment carried out to understand the overall impact of the intervention undertaken by **The Hunger Project, India**.

To access the full report, write at contact@outlineindia.com

Read



Blogs

Taking data collection practices to the next level



We took our data collection practices to the next level in an endline assessment, leveraging [SurveyCTO's](#) features for phone surveys.

The major challenge: **An endline assessment of 15,000 surveys during the COVID-19 pandemic.**

To know how we overcame this challenge visit <https://bit.ly/3NRVLGb>

Read



Cautionary Tales

With over a decade of field experience in the social impact space, we feel we have a treasure trove of stories to share. Some are **big wins**, others **disastrous losses** or '**insights**'. We are now relaunching a series to share these and have appropriately called it **Cautionary Tales**.

These will be shared on our social media platforms every week and we look forward to hearing about your field insights.

Replugging this series with our first tale



Reel V. Real ✨



The difference between **reel and real** 'lies' in the fancy packaging of a sub-average gift.

Our teams, in the course of extensive fieldwork, have developed a deep understanding of the ground realities along with the attempts of a cover-up. Our recent visit to **Uttar Pradesh** to evaluate an organization working with children left us with a bad taste of the reel v/s real and brought to light the need to change our approach and methods.

[Read](#)




Business News This Week




Outline India welcomes Professor Bhaskar Chakravorti as Senior Advisor to Augment Development Initiatives

Professor Bhaskar Chakravorti's voluminous research and expertise perfectly align with Outline India's endeavors in using tech as the enabler in the research business in the social impact space. As a **Senior Advisor, Professor Chakravorti's** expertise will help the organization overcome new challenges and carve out focused, high-impact solutions.

[Read](#)

 From the Field

OUTLINE INDIA ON FIELD

 Budhera, Gurgaon, Haryana





Hear it from team OI



We are your eyes and ears on the ground!

When it comes to **data collection** from the grassroots, there is a lot of difference in theory and in practice. The situations on the field are nothing like one might find in books and often requires quick reactions leading to a change in well-laid-out plans. So, it becomes extremely important to take cognizance of the situation, portray a calm presence, and find answers to **What? When? Where? and Why?**

Harsh Vats, our Quantitative Researcher, shares his experience in the field and talks about what it takes to have successful grassroots implementations.

Watch



Employee Spotlight



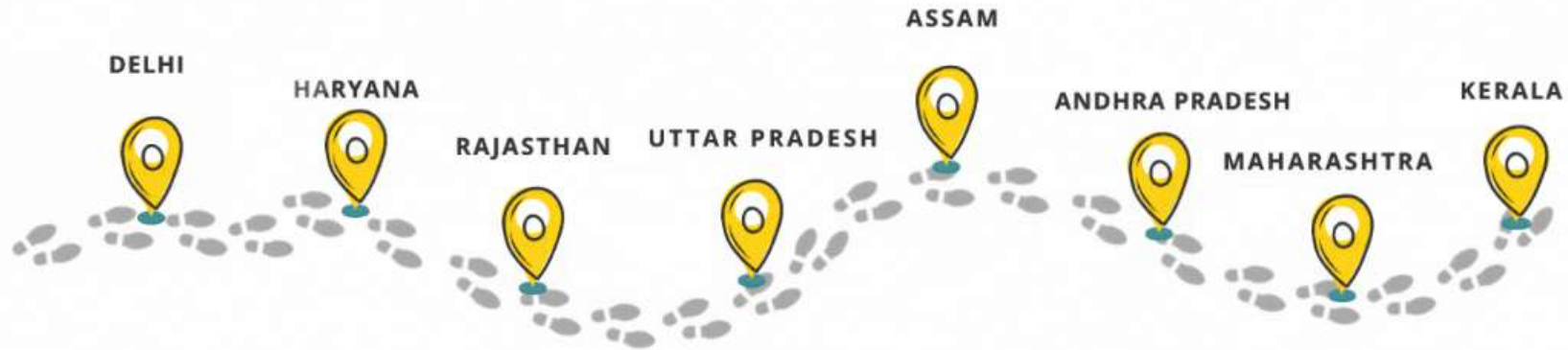
Sukriti Sharma - Project Manager

Sukriti's journey with Outline India goes back over two years. She joined us as a Senior Researcher and has been crucial in paving the way toward better execution of development initiatives **in her current capacity as a Project Manager.**

Her focus and dedication towards not just bringing out her best, but also motivating and building up her team's skill and confidence has helped her obtain quality results in any study she has led, especially with **AIR** and the **World Bank.**

The one with the best food recommendations on the team, Sukriti's **goals for 2023** are managing **large-scale projects** and **data analysis** targeted at projects focused on **Energy & Environment** and **Sexual & Reproductive Health.**

Our Next Footsteps



Join Us



- Qualitative Researcher - 4-5 years of experience
- Quantitative Researcher - 4 to 5 years of experience
- Project Manager - 5-6 years of experience

Interested candidates can write to us on hr@outlineindia.com

Outline India

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