



UPDATA | October Newsletter 2023

Dear Ankeshita Caleb,

As Autumn winds sweep across the cities, we find ourselves immersed in a vibrant tapestry of colors, much like the diverse districts we've expanded to this month.

Welcome to the October edition of our newsletter, as the leaves change color, so do our endeavors.

This month, learn about our visits to the diverse locales and the **impactful surveys** conducted. Gain insight into our upcoming ventures, latest workshops & hear our dedicated **researchers' experiences from the field**, and see how we unwind with the adventures of **'Fun Fridays'** at Outline India.

-Team OI



WORKSHOP



Outline India recently held a workshop for MA students of **Ambedkar University Delhi** where the aim was to help them better understand the ground realities of how research work is conducted in real life rather than in an academic setting. The session, **A Deep Dive with Outline India: Unveiling Grassroots Realities**, was interactive as the researchers talked to the students about how to conduct an end-to-end study and shared their experiences, both good and bad - from the field.

During our session, the AUD students had the opportunity to discuss various aspects of **research, monitoring & evaluation, data collection**, and how to value the cultural norms at the grassroots. This exchange of ideas and insights was incredibly enriching and contributed to a meaningful dialogue. Overall, the session fueled our commitment to Outline India's mission.



Deep Dive with Outline India:
Unveiling Ground Realities

Watch

OUR FOOTSTEPS



Outline India has embarked on an extensive **data** collection journey across diverse regions of India, including **Andhra Pradesh, Madhya Pradesh, Uttar Pradesh, Maharashtra, Delhi NCR, Bihar, Gujarat, Jharkhand and Haryana.**

As we look ahead, we are excited to announce that our next destination is set to encompass the vibrant states of **Kerala, Assam, and Rajasthan.** Stay tuned as we continue to bridge the gap between information and impact in these unique and dynamic communities.

SESAME
WORKSHOP

 **WaterAid**



If you have any queries. Please send below -

Send



Outline India's team embarked on multiple field missions this month, where they gathered essential **data** for a **project in the education and health space**. The primary focus of this study was to **evaluate the fundamental literacy skills of students and assess the health inequalities across certain vulnerable groups**. The journey was a rewarding experience. We had the opportunity to engage with the local community, witness firsthand the **challenges faced by people in remote areas**, and interact with enthusiastic young learners. This hands-on approach allowed the team to gain valuable information and collect pertinent **data** which can further lead to better **data-driven** decisions.





2023 A&S DISTINGUISHED ALUMNI AWARDEES



PRERNA MUKHARYA (GRS'09)
Founder of Outline India

Watch

Outline India, committed to driving social impact through **data**-driven insights and research, has yet another reason to take pride as OI's founder Prerna Mukharya, who was honored with the prestigious **Alumni Award at The Boston University**.

While receiving the award Prerna said "**This one is for my team, who tolerate me on the rough days, who correct me if I am about to go wrong, and who stand by me as we look to scale, grow and hopefully conquer at Outline India**"



Aman Kumar Singh
Quantitative Researcher

OUTLINE
India

Watch



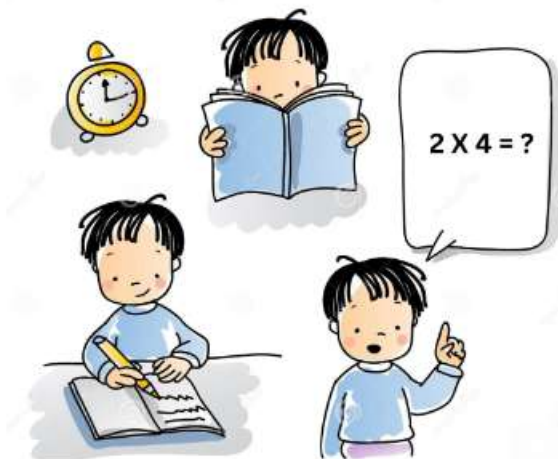
Ishita Srivastava
Qualitative Research Associate

OUTLINE
India

Watch



KAR KE DIKHAYENGE, HAAN BHAII HAAN...



Outline India conducted a study aimed at assessing the foundational literacy (**Reading, Writing**) & numeracy skills (**Arithmetic Operations, Addition, Subtraction**) of children in primary school across a couple of states. The researchers assumed that owing to complex mathematical calculations, the assessment on one child might take longer.

Expecting to see children hesitating and taking time if not struggling with calculations..... [read more](#)

PUCHO, MAGAR DHYAN SE...



Field work from a research perspective is often more complicated than one thinks.

Appointment seeking, permission slips, mountains of paperwork, repeated enumerator training, coordination and so much more is also a major part of field work. However, it can all go to waste after one interaction.

Outline India, while conducting a rather sensitive survey on information dissemination and its impact, conducted a **data** collection in a remote town in Bihar. For the relevance of the study,.....**read more**





JOIN US



Jaya Sharma
Human Resources Associate

OUTL NE
India

- Quantitative Researcher - STATA/R - 3 to 4 years of experience
- Qualitative Researcher - 3 to 4 years of experience
- Kannada Qualitative Research Consultant - Duration 1 month
- Tamil Qualitative Research Consultant - Duration - 2 months
- Project manager - 4 to 6 years of experience
- Communications Associate / PR Associate - 3 to 5 years of experience

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SIGNING OFF WITH FUN FRIDAYS AT OI



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