

# OUTLINE **India**

October 2014

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## **PAVING THE STREETS FOR SESAME**

Team OI engaged in a data - collection assignment with Sesame Workshop India. Sponsored by MetLife India, the research study was conducted to understand current levels of financial literacy and monetary awareness among children aged 3 - 6 and their parents, in Bawana (Delhi) and Ranchi (Jharkhand). The results will form the basis of *Galli Galli Sim Sim's*, Sesame Street's Indian avatar, new series on financial literacy for children.



## **THE YOUTH HAS FINALLY SPOKEN**

After four intensive months of research, the report on 'Youth Perceptions on Politics and Governance' for the British Council, India is soon to be released. This study was undertaken to gauge young India's perceptions on political engagement, international relations, education and employment. The findings provide deep insight into how the UK and India could further strengthen their collaborative effort.



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### **TALKS DELIVERED**

- AIESEC - India for a discussion titled "Thrill of Entrepreneurship"
- Panelist for the Entrepreneurship Summit 2014, Delhi Technological University (Delhi College of Engineering, Delhi University (Feb 2014)
- Dutch Embassy and ECORYS for a talk on Entrepreneurship for Women

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### **PUBLISHED ARTICLES**

'How to give Life After Death' The Hindu Businessline, June 2014

'Data Mind' The Times of India, June 2014

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### **MEDIA COVERAGE**

Dainik Bhaskar, August 2014

'A Date with Data' Education Times, May 2014

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