

OUTLINE *India*

SOCIAL IMPACT THROUGH DATA

COMPANY DECK 2024



Our mission is to empower stakeholders to make data-driven decisions

Founded in 2012, Outline India is a research organization pioneering the use of data for social impact.

We consider ourselves catalysts for the work of Think Tanks, Start-ups and Funds, Policymakers, CSR agents, Philanthropists and the Government, by working at the confluence of intellectual capital, technology and voices from the grassroots.

Our Engagement

Over **250+** multi year evaluations across multiple states- Enabling better decisions, policies and impact

Infrastructure 	Gender 	Governance 	Education 	Environment 
Agriculture 	Health 	Wash 	Market Research for Impact 	Skills & Entrepreneurship 

Try Pitch

11

YEARS

250+

EVALUATIONS

27

STATES

&

4

UNION

TERRITORIES

75K

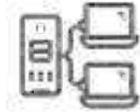
VILLAGES

10M

DATA SETS COLLECTED



WHAT SETS US APART?



TECHNOLOGY AS AN ENABLER

- Most of our data is digitally collected via in person surveys
- We can help you set up dashboard for regular tracking
- Our tech product pulse allows 100% audio audits, digital data collection and dashboards



ONE-STOP SOLUTION

- Use our services at different stages of **project life cycle**
- from **consultancy** to
 - **research and analysis** (econometrics and statistical) to
 - **on-ground data collection** (surveys, primary research)



COST OPTIMIZATION

- Leverage network of field teams across the country
- A unique cost advantage of **deploying local teams**
- **Operational costs < 10%**, significantly lower than competitors'



STAYING CSR COMPLIANT

- **Impact assessment is now mandatory** for projects > INR 1 cr
- We can be your third-party Impact Assessor
- We also help you with project strategy for decision making and help make recommendations to scale the interventions



DATA FOR YOUR AI NEEDS

We provide for regular streams (services) and datasets (data products) to improve your algorithms/LLM

CLIENTS & FUNDERS



Governments



Startups and funds



Financial institutions,
Donors and
Philanthropists



Non-Profit
Organisations



CSR Arms



Think tanks, Academic institutes
and Researchers

Try Pitch



SERVICES

PRE IMPLEMENTATION

NEEDS/FORMATIVE
ASSESSMENT

FEASIBILITY STUDY

BASELINE ASSESSMENT

DURING IMPLEMENTATION

MONITORING & EVALUATION

MIDLINE ASSESSMENT

TRACKING VIA DASHBOARD

POST IMPLEMENTATION

IMPACT ASSESSMENT

END-OF-PROJECT REPORT

RECOMMENDATIONS FOR
REPLICABILITY & SCALABILITY

HOW WE DO IT

Telling the **stories behind numbers**

Study design

Create **statistically rigorous** study designs using **quantitative, qualitative, traditional** and **non traditional study instruments**

Your eyes & ears on the ground

Network of **field investigators across the country** supported by **experienced multi-sectoral research staff**

Helping quantify your impact

Build **metrics and identify indicators** to **measure impact, enhance accountability** and **enable course correction**



ARE YOU A TECH OR AN AI-DRIVEN STARTUP AND NEED A DATA SERVICE PROVIDER?

IS YOUR AI MODEL

based solely on secondary datasets but missing on-ground primary data?

DO YOU REQUIRE

data-sets from Grassroots with cultural context for your AI model?

ARE YOU LOOKING FOR

a regular stream of data to improve your LLM algorithms?



INTRODUCING OI FOR AI

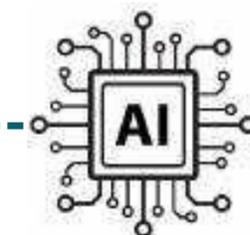
Upgrade your algorithms with our comprehensive data services



Streamline It

Productize It

Expedite It





WHAT WE DO



Quick on ground assessments (Dipsticks)



Dashboard Creation



In person data collection



Rapid Assessment



Surveys: Qualitative and Quantitative



Actionable insights from the ground



Campaign evaluations



Social and Behaviour Change
Communication



Indicator identification



Monitoring frameworks



Analysis and Report Writing



Translations & Transcriptions

TESTIMONIAL



“Thoroughly impressed....Prerna and her team worked tirelessly to conduct the research and complete the report in record time and with a very high quality standard”.

[Neeraj Jain](#)

Ex - Chief Executive, WaterAid



"Outline India's field of work of data collection and management through technological research tools such as 'Track Your Metrics', addresses a primary need of Digital India in a country which is showing the world how to enrich lives at the very grassroots using technology and empowering Prime Minister Narendra Modi's vision of Atma Nirbhar Bharat."

[Hindol Sengupta](#)

Chief Economic Research Officer, Invest India,
Ministry of Commerce and Industry, Government of India

ACCOLADES





OI Capabilities

Building data sets for over 11 + years

Census Exercise

Outline India visits each household in a village to record certain demographic information (members, jobs, age, education, healthcare status, govt. subsidies accessed etc), together with:

- Images
- Voice ID proof
- List of assets owned
- GPS coordinates
- Height, Weight (Anthropometric measurements)



Mapping of Landmarks

To better understand community, caste and other dynamics, we often plot landmarks in certain locations.

For example:

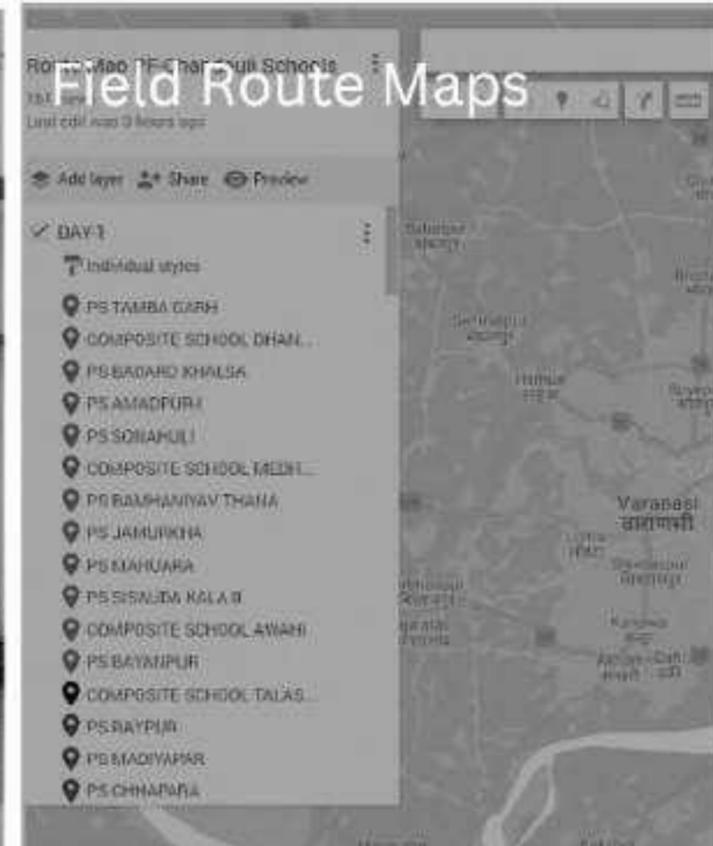
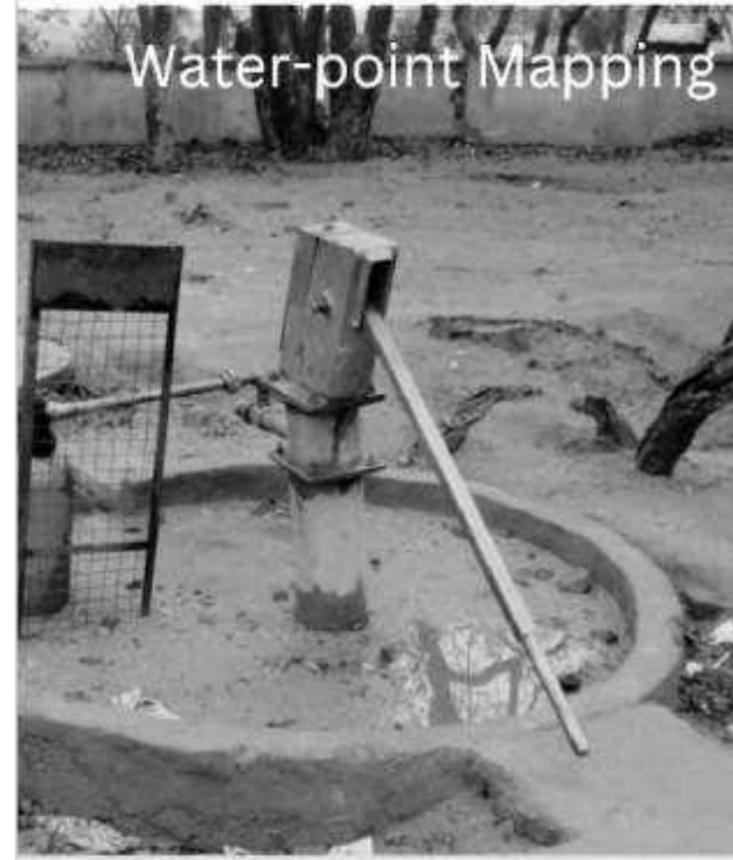
Water Point Mapping - This includes handpumps, wells, lakes and other drinking water sources.

Healthcare Centres - This could include primary and district healthcare centers.

Schools and Educational Institutes - This could include primary, secondary and higher secondary schools.

Field Route Maps - When we visit a few 100 villages in a block/district, we prepare detailed route maps to optimize on-field travel and time.

Aerial Mapping - Real life problems mandate that we sometimes measure land gradient to evaluate access to certain public facilities.



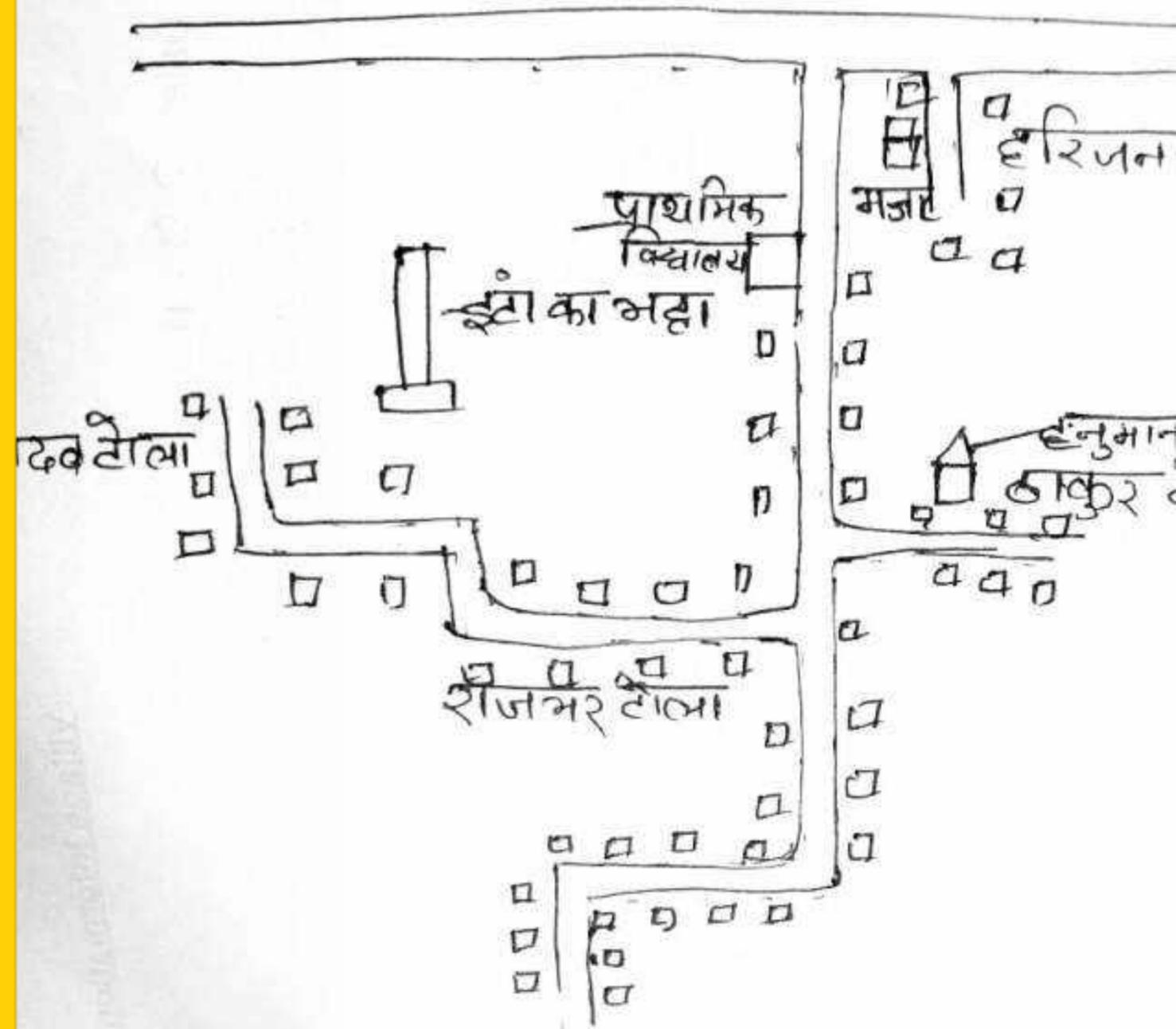
Village Level Mapping

Field based data collection on occasions, may require a household listing exercise.

This means that we must visit each household, speak to everyone, and get basic demographic details in.

Before we do so, we visit the village center/chabutra, and ask locals about the spread of the village.

This enables us to better understand distances, cluster divides, landmarks (temples, govt offices, community centers), to ensure no lane/area or community is missed.



Audio audits & Recording

Several surveys require that we do audio recording to capture information, reactions etc. These are in different languages and dialects from across the country.

On occasions, as a data quality measure entire surveys are recorded and/or certain questions are recorded. This could include:

- Voices of children from schools, adolescents or women.
- Certain communities such as farmers, vegetable sellers, MSME owners Health care workers. (ASHAs, Angwanwadis), panchayat level leaders,
- NGOs Group of individuals in a similar. profession- bike repair shop owners, ayurvedic doctors, sweet/tea stall owners etc.



Work with Funds and Startups

This section is coming to form a core part of Outline India's work thesis. Funds, more specifically banking institutions and impact funds want to:

- Test the numbers as shared by their portfolio companies.
- Use data to determine real time strategic maneuvers needed to scale their investments.
- Arrive at estimates of potential growth in a sector/ sub sector/ innovation category before pumping in money or building a fund out.
- Conduct due diligence to test their hypotheses.
- Get quick reactions to their new product(s) and services before a full scale launch.



Human Centered Design

It essentially means measuring outcomes using visual tools and designs to figure behavioral responses.

Campaign evaluation:

These could include radio or television campaigns, street plays, pamphlets, or other forms of communication to drive home a certain point. Herein, design instruments are crucial in eliciting behavioral change.



Field Exigencies

Often, as our field staff navigates India's treacherous terrain, our staff encounters Blocked roads owing to mud slides, fallen trees etc. Submerged schools during rainy seasons. Cyclones in Odisha have affected our work as our staff had to go underground for 2-3 days when the state coastal areas were put on red alert.

User Experience and Scale-up

We collaborate with startups that want to engage in:

- A/B testing
- Measure Attention Spans & Retention
- Measure recall

We do this using multi-imagery stories, emotions cards and game-based activities among others.



Work in EDUCATION



Foundational Literacy and Numeracy Assessment among Children of Grades II and III

Psychometric Tool

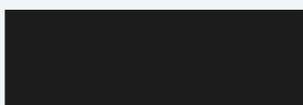
Pilot Study



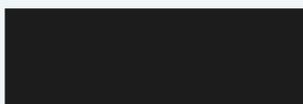
Location Jharkhand, Uttar Pradesh



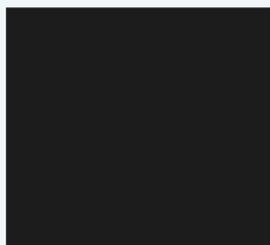
Funding Agency



Client



Status Completed



Try Pitch

Client name withheld for data privacy concerns



Project Details

Objective

This study with an American fund focused on understanding the level of fluency in reading and numeric abilities among children studying in Grades 2 and 3. This was conducted across two states - Jharkhand (Hazaribagh, Chatra, Giridih and Deoghar) and Uttar Pradesh (Chandauli and Mau).

Project Description

Outline India partnered with an American fund as a **data collection partner** to conduct a **baseline, midline and endline studies** in the 1st year of project implementation. This was conducted in 2023 across two states - Jharkhand and Uttar Pradesh. With a total sample of 6,900 respondents from 690 schools across 6 districts each (2 in UP & 4 in Jharkhand) and project is expected to span across 10 years. This was a quantitative study where 10 surveys from each school were carried out.

Training Needs Assessment (TNA) study among the AWWs/Sahayikas/ICDS supervisors for Anganwadi Centers

Qualitative Research

Needs Assessment



Location Odisha, India



Funding Agency Vedanta Foundation



Client Sesame Workshop India (SWI)



Status Completed



Try Pitch



Project Details

Objective

Outline India partnered with Sesame Workshop India (SWI) to conduct a Training Needs Assessment (TNA) study among the AWWs/Sahayikas/ICDS supervisors at selected Anganwadi Centers in Odisha.

Project Description

The study was conducted to understand the training needs of the AWWs/Sahayikas/ICDS supervisors at selected Anganwadi Centres in odisha.

It aimed to explore the factors which may impact/influence the quality of early childhood education at these centers.

End Line Study: Play. Learn. Connect./Brightstart

Psychometric Tool

Pilot Study



Location Delhi-NCR



Funding Agency Sesame Workshop India



Client Sesame Workshop India



Status Completed



Try Pitch



Project Details

Objective

Outline India was the data collection partner for Sesame Workshop India's End Line Study: Play. Learn. Connect./Brightstart.

Project Description

Outline India partnered with Sesame Workshop India to conduct an Endline study for Project Bright Start/Play.Learn.Connect.

The overall aim of this intervention was to demonstrate a measurable impact on the learning and development of children focusing on socio-emotional learning and information on health and nutrition by empowering parents/caregivers of Urban Slum Dwellers. It also aimed to engage in meaningful playful learning experiences while focusing on the overall wellness of their children. The study was conducted in Narela locality in Delhi-NCR.

Training Needs Assessment (TNA) study among the AWWs/Sahayikas/ICDS supervisors for Nandghar Anganwadi Centres.

Qualitative Research

Needs Assessment



Location Uttar Pradesh, India



Funding Agency Vedanta Foundation



Client Sesame Workshop India (SWI)



Status Completed



Try Pitch



Project Details

Objective

Outline India partnered with Sesame Workshop India (SWI) to conduct a Training Needs Assessment (TNA) study among the AWWs/Sahayikas/ICDS supervisors at selected Nandghar Anganwadi Centres.

Project Description

The study aimed to understand the training needs of the AWWs/Sahayikas and ICDS Supervisors and to explore the factors which may impact/influence the quality of early childhood education at Nand Ghars.

Outline India was responsible for conducting quantitative surveys with 40 Nand Ghars in 2 districts of Uttar Pradesh (Varanasi and Amethi). Additionally, 38 extensive qualitative interviews were conducted with AWWs, Sahayikas, ICDS Supervisors, and CDPS officers from each district.

A non-participatory observation was also carried out by field workers to ascertain the situation of infrastructure of the Nand Ghars.

Improving the quality of Primary Education through Teacher Motivation

Psychometric Tool

Pilot Study



Location Karnataka, India



Funding Agency STiR Education



Client STiR Education



Status Completed



Project Details

Objective

Outline India was the data collection partner for STiR Education's project of improving quality of primary education through teacher motivation in Karnataka's government schools.

Project Description

As the data collection partner for STiR Education and the University of New York, Outline India undertook data collection for STiR Education's project focusing on the improvement of quality primary education in government schools across the Ramnagara district of Karnataka.

Outline India was also responsible for conducting the survey and data collection exercises which were conducted across 4 blocks of Ramnagara district (Ramnagara, Magadi, Kanakapura and Channapatna).

Assessment to Understand the Impact of Language of Instruction Inequities on Educational Outcomes

Psychometric Tool

Pilot Study



Location Rajasthan & Karnataka, India



Funding Agency American Institutes for Research



Client American Institutes for Research



Status Ongoing



Project Details

Objective

To understand the impact of language of instruction inequities on educational outcomes

Project Description

Outline India is conducting a qualitative study with the American Institutes for Research where the objective of the study is to understand the impact of language of instruction inequities on educational outcomes.

The study targets the government schools of Sirohi - a district of Rajasthan. Focus Group Discussions (FDGs) and Key Informant Interviews (KIs) will be conducted with school principals, teachers, children and parents.

Understanding impact of COVID-response interventions of STiR programs

Impact Assessment

Data Collection



Location Tamil Nadu and Karnataka



Funding Agency Ichuli Institute



Client Ichuli Institute



Status Completed



Try Pitch



Project Details

Objective

Outline India partnered with Ichuli Institute to understand the **impact of the COVID-response interventions** of STiR programmes.

Project Description

Outline India conducted a **remote data collection exercise and online (telephonic) quantitative surveys along with qualitative interviews (KIs and FGDs)** for a study to understand the impact of STiR's COVID-response interventions.

This was conducted across 3 districts from Tamil Nadu and 2 from Karnataka, with district officials, teachers, and headteachers.

Young India's perceptions on Political Engagement, International Relations, Education and Society

Perception Analysis

Online Surveys

In-person Interviews



Location

Bengaluru, Chennai, Delhi, Kolkata, Mumbai, Hyderabad, Chandigarh, Ahmedabad, Pune



Funding Agency

British Council



Client

British Council



Status

Completed



Project Details

Objective

To explore correlations between the core values, aspirations, and expectations of the Indian youth and the modalities of education and employment policies across India and the UK.

Project Description

The project included online surveys, a social media campaign across 9 cities (Bengaluru, Chennai, Delhi, Kolkata, Mumbai, Hyderabad, Chandigarh, Ahmedabad and Pune) and qualitative fieldwork, with Focus Group Discussions and in-depth interviews in Bengaluru, Chennai, Delhi, Kolkata and Mumbai.

The study helped map possible avenues of synergy between India and UK in the context of youth population. The study attempted to explore correlations between the core values, aspirations and expectations of the Indian youth and the modalities of governance, through which one can get a sense of the **reflexive engagement** that the Indian citizenship has with the functioning of the state.

Contest Testing of Financial Literacy in Young Children

Impact Contest Testing

Human-centred Design



Location Delhi-NCR



Funding Agency Australian AID, World Vision, USAID



Client Sesame Street Workshop



Status Completed



Project Details

Objective

Outline India conducted a formative study in Delhi-NCR to gauge the reaction of children under the age of seven, towards financial literacy. This was done using three prototype games for the Sesame Workshop Initiative.

Project Description

The study tested the usability, comprehensibility, and appeal of early builds of three online games and heavily banked on a human-centered design approach. The Sesame Workshop initiative intends to educate young children on the concept of **financial literacy** with a focus on aspects such as **sharing and saving**. As the India partner for this study (this is also being conducted in Brazil, China, and USA), Outline India designed and conducted **workshops for children** to test the content developed for the inculcation of financial literacy. This aimed to explore the use of digital media including hardware options (phones, tablets, and personal computers) in improving engagement and interest amongst children at a young age.

Need Assessment Study: Early Grade Reading

Knowledge Attitude Testing

Digital Content Testing

Formative Study



Location Maharashtra



Funding Agency Metlife Foundation



Client Sesame Workshop



Status Completed



Try Pitch



Project Details

Objective

Outline India conducted a formative study to understand the socio-psychological barriers to native language learning among children between 5-7 years of age in Maharashtra.

Project Description

Through the exploration of attitudes, practices, values and aspirations of the different stakeholders included in the study, it offered insights into the conditions that act as facilitators or impediments to the inculcation of language skills. Specifically, the study investigated the **infrastructural, physical, social and cultural factors influencing local language skills acquisition**. The study included - surveys with school management - in-depth interviews with caregivers, Anganwadi workers and children - and a reading assessment, focus group discussions and in-depth interviews with students.

Aspects of children's schooling, such as infrastructure, prevalent modes and quality of teaching, usage of technology in the primary schools and at the Anganwadi centers were also scrutinized for the study.

Impact Assessment of Robotics Labs and Digital Classrooms

Impact Assessment

Data Collection



Location Punjab and Haryana, India



Funding Agency Bharti Foundation



Client Bharti Foundation



Status Completed



Project Details

Objective

Outline India partnered with the Bharti Foundation for their project 'Impact Assessment of Robotics Labs and Digital Classrooms' in Punjab and Haryana, where the team developed tools for the assessment.

Project Description

In collaboration with the Bharti Foundation, Outline India developed tools for the Impact assessment of **Robotics labs and Digital classrooms** in the Satya Bharti Schools of Delhi and Punjab.

These tools were used for capturing growth in students' coding and programming skills along with development of life skills such as creative thinking, problem solving and collaboration. This was also efficient in capturing the effect on teachers using **digital content for teaching and learning purposes.**

Baseline Evaluation of Skill Development Programme

Large Scale Survey

Self-administered Test



Location Bihar, Jharkhand



Funding Agency Going to School



Client Going to School



Status Completed



Try Pitch



Project Details

Objective

Outline India undertook the baseline evaluation of the impact of Going to School's 'Be! Schools' program, which focuses on skill development of students across Bihar and Jharkhand.

Project Description

Surveys were administered to 40,000 students across all districts in Bihar and 16 districts in Jharkhand. This was conducted across Grade 9 in Rashtriya Madhyamik Shiksha Abhiyan and Kasturba Gandhi Bharatiya Vidyalaya schools in Bihar and with students of Grade 7 and 8 in Kasturba Gandhi Bharatiya Vidyalaya, Tribal Residential and Congregation schools in Jharkhand.

The study was a **baseline evaluation** of the outcomes of the client's intervention to **promote skill development** in schools.

Evaluating Infrastructure and Service Provision in Schools in West Delhi

Provide Activity Support

Build Index



Location Delhi



Funding Agency Centre for Civil Society



Client Centre for Civil Society



Status Completed



Try Pitch



Project Details

Objective

Outline India partnered with the Centre for Civil Society to conduct an in-depth analysis into the status of private budget schools in Hastal Village, West Delhi.

Project Description

The study entailed the development and execution of a Learning Assessment for students in Grade 4 on the subjects of literacy, numeracy and moral values. These tests were then analyzed to develop an index of students' achievement levels across schools in the area. Outline India also conducted a survey to gauge the quality of schools in Hastal, in terms of their infrastructure, management, teacher quality, and the internal processes followed through structured in-depth interviews with school leaders and the management. This study was intended to provide **advocacy support for small budget private schools**, under the Right To Education Act.

Innovation in Education Sector & State of Skills across Asia and the Pacific

Multi Country

Thematic Analysis



Location

India, Indonesia, Bangladesh, Philippines, and USA



Funding Agency

Asian Development Bank



Client

Asian Development Bank and LinkedIn



Status

Completed



LinkedIn Learning

Try Pitch



Project Details

Objective

Outline India undertook a survey of employers and training providers to capture the evolution of a range of digital credentials and the acceptance of such credentials in the job market.

Project Description

Asian Development Bank and LinkedIn prepared a joint report on the state of skills in Asia, focusing largely on digital skills for new technology occupations. Outline India undertook research across India, Indonesia, Bangladesh, Philippines, and USA to gain better insights into the future of **next-generation qualifications and credentials** that are particularly suited for occupations at the time of the fourth industrial revolution.

The survey assisted in gaining a better understanding of how traditional and degree/certificate-based qualifications are being supplemented or replaced by new online, non-degree credentials. The aim was to identify emerging types of credentials with a focus on professionals working in digital occupations.

Needs Assessment of Sesame Workshop India's 'Play.Learn.Connect' initiative for children on the move

Need Assessment

Qualitative Research



Location Delhi-NCR



Funding Agency Sesame Workshop



Client Sesame Workshop



Status Completed



Try Pitch



Project Details

Objective

Outline India aimed to understand the current knowledge, attitudes, practice, and challenges of play-based learning among migrant parents for their children aged between 3 and 8 years.

Project Description

Outline India partnered with Sesame Workshop India to conduct a study in New Delhi that aimed to address the **critical needs of children of migrant families** between the age of 3-8 years. The intervention sought to support the holistic, socio-emotional development of these children by empowering the parents/caregivers to meaningfully engage in playful learning experiences with them.

For this purpose, Outline India undertook a mixed-method study to identify the **on-ground realities and educational gaps** of the target group and lay out the barriers, challenges and cultural context.

Baseline and Midline Evaluation for CorStone India's Youth First Program

Randomised Controlled Trial

Social Emotional Development



Location Bihar



Funding Agency CorStone India



Client CorStone India



Status Completed



Try Pitch



Project Details

Objective

Outline India was the India partner for CorStone India Foundation and undertook data collection for the baseline and midline assessments of CorStone's Youth First Program across two districts of Bihar (Patna and Darbhanga).

Project Description

As the India partner for CorStone India Foundation, Outline India undertook an RCT to evaluate CorStone India's Youth First Program which aimed to increase child resilience, impact short-term outcomes, and relate to long-term improvements in socio-emotional development, skills to sustain themselves, and reproductive and sexual health of adolescents.

For the baseline and midline evaluations, we assessed around **9,000 students** in Grade 7 and 8 followed by household visits for absentee students as well as 400 teacher surveys across 99 schools and **11,000 parents** in Patna and Darbhanga in Bihar.

Rapid Assessment Survey of remote learning during school closures over Covid-19

Rapid Assessment

Telephonic Survey

Remote/Online learning



Location

Assam, Jharkhand, Tamil Nadu, Uttarakhand



Funding Agency

Asian Development Bank



Client

Asian Development Bank



Status

Completed



Project Details

Objective

The Rapid Assessment survey assessed remote learning access to ICT based learning tools and the learning environment at home during school closures across India due to COVID-19 with students from urban and rural government schools in 4 states.

Project Description

This study, undertaken by Outline India and Asian Development Bank helped to understand the challenges related with **access to ICT-based learning tools** (e.g., electricity supply, adequate internet access, availability of computers and mobile phones) and **learning environment** at home (e.g. parental support, access to dedicated space and equipment). The findings of the study also helped inform policymakers and school officials in developing effective online/remote learning modalities for future disruptions in school education as well as in considering potential learning interventions with ICT applications.

Study on the impact of RTE EWS quota in private schools on maternal aspirations and perceived returns to education

Impact Assessment



Location Delhi



Funding Agency University of Maryland



Client University of Maryland



Status Completed



Try Pitch



Project Details

Objective

Outline India collaborated with a researcher from the University of Maryland to study the impact of RTE EWS quota in private schools on maternal aspirations and perceived returns to education.

Project Description

Outline India collaborated with a researcher from the University of Maryland to study the impact of the Right To Education EWS quota in private schools on maternal aspirations and perceived returns to education.

A quantitative survey was conducted amongst adult women belonging to the Economically Weaker Section (EWS). The survey was conducted in Delhi across 1-2 districts where Outline India formatted the questionnaire shared by the client to ensure **optimal data collection** eventually. The survey was conducted in a period of 15 days.

Assessment of Village Education Committees' Functioning and Capacity In Nagaland

Mixed-Method Research

Qualitative Research

Remote Data Collection

Revise the Content



Location Nagaland



Funding Agency World Bank



Client World Bank



Status Completed



Project Details

Objective

Outline India aimed to understand the capacity and functioning of the VECs in accordance with the roles and responsibilities envisaged in the Communitisation Act of Nagaland.

Project Description

Outline India partnered with World Bank as the data collection and research partner to conduct an assessment wherein Outline India would look into the capacity and functioning of the VECs in accordance with the roles and responsibilities envisaged in the Communitisation Act of Nagaland.

Outline India helped with recommendations which were thereafter shared with the Government of Nagaland by the World Bank to **augment the education** scenario of the region with special emphasis on the designing of the NECTAR project.

Expert Panel in Education

Ira Joshi



Whole Child Development

M & E

Early Childhood Care and Education (ECCE)

Experience: 15+ years

Former Vice President - Education and Research, Sesame

Workshop India

With expertise in conceptualizing and designing child-friendly research protocols, Ira has supported several research organizations in assessing young children's engagement and comprehension of print and mass-media resources. She spearheaded Sesame Workshop India's education vertical and led the development of educational objectives across multi-media platforms like television, radio, print, and digital.



Deepa Das



Girls Education

Capacity building

Early Childhood Care and Education

Experience: 30+ years

Consultant to UNICEF, UNFPA | Committee member and Evaluator of multiple govt. and state schemes

As a veteran educationist, Deepa has worked with the government and international organizations like **UNICEF** in implementing educational programs in some of the most remote parts of India. She's currently supporting PricewaterhouseCoopers Pvt. Ltd as a Subject Matter Expert to the **Tripura Education Project**.



Expert Panel in Education

Arjun V. Lal



Policy Design

M & E

Teacher Trainee and Mentor

Experience: 12+ years

Advisor to CMO Madhya Pradesh at Atal Bihari Vajpayee Institute of Good Governance and Policy Analysis

Arjun has a decade of experience working on education and liaising with multiple stakeholders including state governments. At Chief Minister's office, Madhya Pradesh where he conducted analysis and assessment of various Government flagship programs. A former Teach for India fellow, he has also conducted training programs and led implementation plans in Uttarakhand and Central India in the capacity of Teacher Mentor.

TEACHFORINDIA





Work in LIVELIHOODS

10 REDUCED
INEQUALITIES



Developmental Report of MSME Promotional Initiatives Vertical for the Financial Year 2021-22

Programmatic interventions

Developmental report



Location Pan-India



Funding Agency Small Industries Development Bank of India (SIDBI)



Client Small Industries Development Bank of India (SIDBI)



Status Completed



Project Details

Objective

Developmental Report of **The Ministry of Micro, Small and Medium Enterprises (MSME)** Promotional Initiatives Vertical for the Financial Year 2021-22.

Project Description

Outline India partnered with Small Industries Development Bank of India (SIDBI) to **develop a yearly developmental report for FY 2021-22, including 15-20 case studies.**

Outline India prepared reports for the selected initiatives corresponding to the **programmatic interventions** and **thematic engagements** of the promotion and development initiatives of SIDBI.

Work environment, job satisfaction and motivation of community health workers (ASHAs)

Exploratory study

Impact Assessment



Location Bihar



Funding Agency Indian School of Business



Client Indian School of Business



Status Completed



Project Details

Objective

To understand the **work environment, job satisfaction and motivation of community health workers in Bihar, India.**

Project Description

The objective of this exploratory survey-based study was to identify the specific characteristics of the task and work environment (e.g. job complexity, performance feedback, supervisor support) that are correlated with job satisfaction and motivation of ASHAs.

The survey was conducted with 200 ASHAs in the Samastipur district of Bihar and the survey tools were also pre-tested with a sample of 30 ASHAs.

Assessment of The Hunger Project's Strategy of Elected Women Representatives

Mixed Methods

Impact Assessment



Location Odisha



Funding Agency The Hunger Project, India



Client The Hunger Project, India



Status Completed



Project Details

Objective

Assessment of The Hunger Project's strategy towards strengthening and building leadership of Elected Women Representatives (EWRs) to become effective leaders that influence development priorities in the local governance in Odisha.

Project Description

Outline India conducted an **Assessment** and quantify the impact of various interventions being implemented in the state of Odisha towards strengthening and building leadership of **Elected Women Representatives (EWRs)**.

We systematically analyzed and collated the learnings and effectiveness of the interventions implemented during a **five-year period**, from 2017 to 2022 towards improving the acceptance of EWRs as political leaders in their panchayats.

The
Hunger
Project.

Scoping Study to build a Business Case For Link Fund To Enhance SHGs Entrepreneurship

Supply Chain Gaps



Location Puri, Cuttack and Dhenkanal, Odisha



Funding Agency The LINK Fund



Client The LINK Fund



Status Completed



Project Details

Objective

Outline India supported the Government of Odisha and LINK-Fund team to formalize an MOU aimed at forming forward linkages of SHGs to public procurement systems or large businesses and/or access to enterprise networks.

Project Description

Outline India conducted a field visit to three districts in Odisha and had brief discussions with Self-Help Groups (SHGs)/producer groups to understand the challenges they face in running their enterprises and in connecting to markets.

Detailed discussions were held with **Mission Shakti (MS)** officials to understand the **performance of MS and the lacunae that exist in its program design and implementation**. Finally, the researchers drafted a report analysing the performance of MS and problems faced by SHGs and producer groups, and put forth a business case for a partnership between MS and The LINK fund.

Expert Panel in Livelihoods

Govind Gopi Verma



Micro-finance

IT for Development

Seed-System

Experience: 30+ years

Doctoral Fellow, Institute for Rural Management Anand | Assistant Professor (OB-HR), School of Business and Law, Navrachana University

Govind carries extensive grassroots experience working with DHAN Foundation and the **South Indian Federation of Fishermen Societies (SIFFS)**. His research expertise includes Mixed-Methods & Sequential Research Design, Psychometric Measurement & Analysis, Scale development, and Structural Equation Modeling.



Shilpa Pandit



Skill development

Research

Rural and Youth Development

Experience: 20+ years

Former Expert Consultant to Ministry of Social Justice GoI | Ph.D. in Psychology | Co-Founder at Dreampath Foundation

With two decades of interdisciplinary expertise, Shilpa has been a master trainer for various capacity-building programs. Her contribution in engagement with the UNDP(India), for the **Ministry of Rural Development (MoRD)** for research and policy work on the implementation of **Mahatma Gandhi NREGA** is worthy of acknowledgment.



Work in AGRICULTURE



Baseline survey on Water, Agriculture and Livelihood (WAL) in Rajasthan

Baseline evaluation



Location Alwar, Rajasthan



Funding Agency Sehgal Foundation



Client Sehgal Foundation



Status Completed



SEHGAL
FOUNDATION

Try Pitch



Project Details

Objective

The main objective of this study was to conduct Baseline surveys in selected target villages on water, agriculture and livelihood.

Project Description

Outline India partnered with the Sehgal Foundation to conduct baseline surveys in selected target villages before implementing the project "**Integrated Village Development Project**" to increase water availability.

Our baseline evaluation sought to examine the level of water scarcity in **livelihood, agriculture, and allied activities** by conducting surveys with farmers from agricultural households, KIs, and FGDs with both men and women farmers in the Alwar district of Rajasthan.

Social Impact Assessment on Cotton Farming

Participatory Research

Mixed Method Research



Location Madhya Pradesh



Funding Agency Laudes Foundation



Client American Institute for Research



Status Completed



Project Details

Objective

Outline India partnered with the American Institutes for Research and Laudes Foundation (erstwhile C&A Foundation) to conduct a follow-up study on the socio-economic and environmental outcomes of organic cotton farm initiatives.

Project Description

The study primarily focused on helping smallholder cotton farmers improve their **livelihood through organic cotton cultivation**.

Outline India, as a part of this study, conducted quantitative surveys which will include a soil testing component as well. **KIIs and FGDs were conducted** with various other stakeholders like C, implementing partner staff, and Mandi players.

We were heavily involved in reviewing quantitative, qualitative and supply chain mapping tools, preparing training material, conducting training, and monitoring fieldwork.

Social Impact Assessment on Cotton Farming

Participatory Research

Mixed Method Research



Location

Madhya Pradesh



Funding
Agency

C&A Foundation



Client

American Institute for Research



Status

Completed



Project Details

Objective

Outline India was commissioned to undertake a study aiming to compare outcomes across organic cotton farmers, better cotton farmers, and conventional cotton farmers in Madhya Pradesh.

Project Description

This study aimed to provide insights into the potential effects of voluntary certification of cotton production on farmers' well-being. To achieve this goal, **different aspects of education, health, and socioeconomic outcomes** were measured.

Outline India was responsible to design and implement a study with a sample of 4,500 households. In addition, we conducted quantitative research with in-depth qualitative research to **examine perceptions among cotton farmers**.



Rapid Assessment to examine the progress of phasing out hazardous pesticides in Gujarat

Rapid Assessment



Location Gujarat



Funding Agency Better Cotton Initiative



Client Better Cotton Initiative



Status Completed



Try Pitch



Project Details

Objective

Outline India undertook a Rapid Assessment case study in collaboration with Better Cotton Initiative with the goal to assess the progress in phasing out pesticides.

Project Description

Outline India conducted a Rapid Assessment case study to assess the progress in **gradual reduction of hazardous pesticides** and to understand the minds of **stakeholders post the intervention** in Gujarat. A report was developed by Outline India focusing on soil quality, local weather conditions, availability of existing subsidiaries and supply chains in the area.

The report was procured by BCI at their annual conference in EU.

Assessment of Value Chains in Agriculture

Impact Assessment



Location Delhi



Funding Agency Indian Statistical Institute



Client Indian Statistical Institute



Status Completed



Try Pitch



Project Details

Objective

Outline India conducted structural field surveys of 150 dairy and potato retailers in 25 wards to understand the impact of energy costs on food prices and the income of producers in Delhi.

Project Description

The study entailed the analysis of potato and dairy supply chains to assess how **energy costs impact behavior** across the **supply chain** from the farmer, wholesale/logistics, processor to the retailer, and the implications of these on the food costs to consumers and incomes to producers. The study established **linkages** between energy costs and use, and the transformation of food supply chains

Expert Panel in Agriculture

Vithal Karoshi



Agro-Forestry

Ecology

Seed-System

Experience: 30+ years

Recipient of Young Scientist award, 2007, the International Institute for Applied Systems Analysis (IIASA), Austria | Ph.D. in

Agricultural Development

Vithal Karoshi has worked with various organizations including USAID, DANIDA, DFID, GIZ, Rockefeller Foundation. He has coordinated for **Foreign Direct Investment (FDI) projects** on tree-based bio-fuel and plantations in regions of Ethiopia. He has published papers on the environment, policy, and research.



Laxmi Vadapalli



Climate Change

CSR

Natural Resource Management

Experience: 13+ years

Rehabilitation Expert by Telangana Government | Pd.D. in Sociology

Besides her proven record in the field of NRM, Laxmi has also served as an optimum resource for M & E, content development, and capacity development programs. She supported **government agencies** for the rehabilitation of the **Project Displaced Families (PDFs) and Project Affected Families (PAFs)**.



Expert Panel in Agriculture

Manoj Kumar K K

Horticulture

Agronomy

Agri-business



Experience: 20+ years

Managed 200+ organic and sustainable agriculture projects, trained 5000+ farmers, Carried out 2000+ organic and sustainable farming audits and certification across India

Manoj is currently working as a Senior Consultant with the Network of Asia and Pacific Producers (NAPP). With over 20 years of experience, he has worked with various agricultural organizations in various capacities. His core areas of expertise include training and capacity building of farmers, Agriculture value chain, product development, strategic planning and management, and Agronomy and Farm management.



Jagdish Joshi

Agronomist

Data Analysis



Experience: 5+ years

Conducted Research in ‘Genetic analysis in Desi Cotton Hybrids in relation with yield and fiber quality’

Jagdish works as the Senior Agronomist with Louis Dreyfus Company. His areas of expertise include conducting field surveys and collecting Quality data, Data Analysis, Demand-Supply estimation. He has conducted research on cotton production and area estimation in India and Pakistan. He has completed his training in “Techniques of Tissue culture” from IAR, Gandhinagar.



Work in HEALTH



Networks and Global Health: Experimental Evidence of Women's Social Networks, Reproductive Health and well-being in Developing Countries

Impact Evaluation



Location Uttar Pradesh



Funding Agency The World Bank, Boston University and Jamia Millia Islamia University



Client The World Bank, Boston University and Jamia Millia Islamia University



Status Ongoing



THE WORLD BANK



UNIVERSITY OF
ILLINOIS
URBANA-CHAMPAIGN



Global Development Policy Center



Project Details

Objective

The present study aims to understand some of the issues that **women face concerning marriage, relationships in the household, health, and well-being.**

Project Description

The study aims to interact with 900 pairs of **Mothers-in-Law and Daughters-in-Law** who are co-residing across 60-80 villages of the **Jaunpur District of Uttar Pradesh**

The study aims to:

- Understand the state of women's well-being in the areas of **health, education, marriage, household roles and responsibilities, and relationships** with children and other household members.
- Inform the government on how to improve the delivery of public goods and services in the community for women.
- Examine the household-level change in health, demographic, and socioeconomic condition over time.
- Assess how the position of women within households has changed during the COVID-19 pandemic.

The impact of using AI-based solutions on TB diagnosis care cascade in India

Impact Evaluation



Location Gujarat and Jharkhand



Funding Agency Indian School of Business



Client Indian School of Business



Status Completed



Project Details

Objective

Outline India partnered with the Indian School of Business (ISB) to conduct surveys with **Informal Providers** across Gujarat and Jharkhand.

Project Description

The study sought to **understand the attitudes, knowledge, awareness and usage of artificial intelligence in Tuberculosis diagnosis.**

The survey focused on the following:

- Attitude and Knowledge towards the use of AI for TB diagnosis.
- Awareness of how AI is helping to make TB diagnosis quicker and more efficient
- The level of usage of AI (if any) by these IPs for diagnosing TB in their patients
- Capacity for using AI methods for diagnosing TB

Understanding Pharmacy-Level Medicine Buying Behavior and Preferences Among Chronic Illness Patients: A Study in Gujarat

Impact Evaluation



Location Anand and Ahmedabad (Gujarat)



Funding Agency The Bridgespan Group



Client The Bridgespan Group



Status Completed



Project Details

Objective

Outline India, in collaboration with, The Bridgespan Group, carried out a research to understand the medicine buying behavior and the preferences of those suffering from chronic illnesses, at pharmacies on behalf of their client.

Project Description

The research explored consumer and market behavior concerning awareness about generic medicines, along with a special focus on the customer experience. The study delves into understanding the multiple factors influencing customer choices and satisfaction, especially for those dealing with non-communicable diseases and chronic illnesses. The study was conducted in the Anand and Ahmedabad districts of Gujarat, where qualitative interviews were carried out with urban-dwelling consumers above the age of 45.

Improve the quality of services in the private healthcare sector

Telephonic Interviews

Coding on Dedose

Qualitative Research

Transcription



Location

Uttar Pradesh, Jharkhand, Maharashtra



Funding Agency

Ariadne Labs



Client

Ariadne Labs



Status

Completed



Try Pitch



Project Details

Objective

Outline India partnered with Ariadne Labs for developing the learning agenda of Manyata Program.

Project Description

Outline India partnered with Ariadne Labs, a joint centre for health systems innovation at the Brigham and Women's Hospital (BWH) and Harvard T.H. Chan School of Public Health (HSPH), to develop and contribute towards a **learning agenda for the Manyata Program** which aimed to improve the quality of services in the private healthcare sector.

Mental Health and Employee Productivity

Telephonic Interviews

Qualitative Research



Location

Udaipur, Jamshedpur, Hubli, Bhopal, Vadodara and Surat



Funding Agency

Center for Disease Dynamics, Economics and Policy (CDDEP)



Client

Center for Disease Dynamics, Economics and Policy (CDDEP)



Status

Completed

Project Details

Objective

Outline India partnered with CDDEP (Center for Disease Dynamics, Economics and Policy) to conduct a study on Mental health and Employee Productivity.

Project Description

Outline India partnered with CDDEP (Center for Disease Dynamics, Economics and Policy) to conduct surveys with call center employees and supervisors to understand their **perception of mental health, pollution and Covid 19 pandemic and the impact of these parameters on their productivity.**

The surveys were conducted with around **1,800 respondents** telephonically in over **6 cities**. Outline India was responsible for pretesting of tools, data collection and cleaning and distribution of incentives to the respondents.

Public Health Study at the community-level on Long COVID

Quantitative Research

Bio-physical medical testing



Location Rohtak, Haryana



Funding Agency Lancet Covid-19 Commission



Client Lancet Covid-19 Commission



Status Completed

Project Details

Objective

Outline India had been contracted by the **Lancet COVID 19 Commission** to assess the **prevalence of Post COVID Syndrome in India.**

Project Description

This primary research study aimed to identify long-term health consequences experienced by survivors of COVID-19 as well as explore the effect of 'long COVID' on mental health, so as to create an open-access database that can support public health measures and policy guided actions for easy rehabilitation of patients. This exercise was supported by the **UN Sustainable Development Solutions Network.**



Impact of COVID-19 pandemic on vulnerable communities

Impact Assessment

Multi-State Research



Location

Andhra Pradesh, Maharashtra, Uttar Pradesh, Delhi, Kerala, Bihar and Odisha



Funding Agency

Oxfam India



Client

Oxfam India



Status

Completed



Try Pitch



Project Details

Objective

Outline India was Oxfam India's partner to study the impact of the pandemic on vulnerable communities and their access to healthcare.

Project Description

Outline India partnered with Oxfam India to study how the COVID-19 pandemic had impacted vulnerable communities across Andhra Pradesh, Maharashtra, Uttar Pradesh, Delhi, Kerala, Bihar and Odisha and explore their **access to preventive healthcare facilities and services**. The study enquired into the capacity of these groups to spend on healthcare and their ability to "socially distance".

Epidemiological Study on Non-communicable Diseases on the Rural Health Systems in Bihar

Standardised Patient Tool

Mixed-Method Research



Location Bihar



Funding Agency HEFCE Global Research Challenges Fund



Client University of Oxford



Status Completed



Try Pitch



Project Details

Objective

The study aimed to describe the epidemiology of non-communicable diseases and selected associated risk factors in a representative sample of individuals using household surveys in a specified location in India.

Project Description

Outline India was deputed by the University of Oxford to conduct an **epidemiological assessment** of non-communicable diseases and selected associated risk factors in a representative sample of individuals via household surveys. This study was done to get deeper clarity on understanding the **gaps** in the **rural health systems** in Bihar at the village, block, and district levels.

Studying the impact of Swachh Bharat Mission on Soil-Transmitted Helminth (STH) transmission and infections

Mixed-method Research



Location Pan-India



Funding Agency World Health Organization



Client World Health Organization



Status Completed



World Health
Organization

Try Pitch



Project Details

Objective

The study aimed to study the impact of the Swachh Bharat Mission (SBM) on the occurrence of STH cases in India.

Project Description

Soil-transmitted helminth (STH) infections remain a significant global cause of **morbidity**, with a large proportion of the burden of STH infections befalling in India. In addition to the direct health impacts of these infections, including **anaemia** and nutritional deficiencies in children, these infections also significantly affect lifelong growth due to setbacks in early **childhood cognitive development** and future income earning potential. Outline India supported the WHO in studying the impact of the **Swachh Bharat Mission (SBM)** on the occurrence of STH cases in India. The outcome of the study was to inform policies and programmes for eliminating STH through strategic interventions in programmes such as SBM.

Impact Evaluation of a Public Health Insurance Plan in India

Multi Stratified Example

Large Scale Data Collection



Location Karnataka



Funding Agency Tata Centre for Development



Client University of Chicago



Status Completed



Project Details

Objective

Outline India worked with University of Chicago, on the endline impact evaluation of the India Health Insurance Experiment in Karnataka.

Project Description

Our impact evaluation sought to examine the **benefits and costs of expanding a social safety net** by measuring the value of subsidizing health insurance premiums, calculate the demand for insurance for the purpose of means-testing premium subsidies, and compare benefits of health insurance to cash transfers, to provide recommendations to the government to assist them in their mission of providing health care access for all.

Outline India collected data on healthcare utilization, health status, consumption and financial behaviour through longitudinal surveys of 11,088 households across 2 districts, touching 14 Blocks and 424 villages of Karnataka.

Comparing Differences in Child Health Outcomes by Religious Affiliation

In Depth Interviews

Infrastructural Gaps



Location Kerala



Funding Agency International Growth Centre



Client Brandeis University



Status Completed



IGC International Growth Centre

Try Pitch



Project Details

Objective

Outline India partnered with Brandeis University to examine the correlation between religion, women's autonomy, and cultural preferences with child undernourishment in Kerala, and offer practical recommendations for addressing this issue.

Project Description

Informed by in-depth interviews in urban and rural Kerala, with low and high caste Hindu, Muslim, and Protestant households, as well as religious leaders, the study examined the **relationship between religion and the high rate of undernourishment among children**. It also sheds light on **women's autonomy** and their **control over household finances**, as well as their **preference for a male child**.

This contributed to findings of the rate of stunting and wasting in children, addressing the concern that economic growth cannot be sustained without accompanying improvements in the health sector of young children.

Assessment of the organ donor network across public and private medical institutions

Exploratory Research

Case Studies

Studying International Best Practices



Location Delhi-NCR



Funding Agency Mohan Foundation



Client Organ India



Status Completed



Try Pitch



Project Details

Objective

A pioneering study in India exploring the existing practices of organ donation from the perspective of organ donors' motivations as well as institutional constraints in the organ donor industry.

Project Description

Outline India undertook extensive **secondary research into historical developments** in the organ transplant industry. In-depth interviews were conducted with transplant surgeons and coordinators associated with public and private hospitals including renowned specialists who have helped in setting up the Transplant of Human Organs Act in India. These findings were further probed through **statistical analyses** of responses, based on key metrics. Through the insights gathered, recommendations were made to address the problem of organ wastage in India.

Baseline assessment for an eye health project in urban slums of Uttar Pradesh

health care accessibility

eye-care



Location Uttar Pradesh



Funding Agency Sightsavers



Client Sightsavers



Status Completed



Project Details

Objective

The study aimed at alleviating the challenges of avoidable blindness among indigent people especially the vulnerable women and children living in the urban slum areas of Uttar Pradesh.

Project Description

Sightsavers India, as part of its “Urban Eye Health Project” initiative in Uttar Pradesh, supported a baseline situation assessment for an Urban Eye Health Project in the slums of Kanpur and Prayagraj. Outline India conducted research to explore and understand the **eye health status from the perspective of accessibility, availability and affordability** and prevalence of avoidable blindness.

Establishment of PPP cell for the Health Ministries of Uttar Pradesh & Karnataka

Strategic Consultation

Public Private Partnership Model



Location Karnataka and Uttar Pradesh



Funding Agency World Bank, Sanigest Internacional



Client Govt. of Karnataka, Govt. of Uttar Pradesh



Status Completed



Try Pitch



Project Details

Objective

We supported a World Bank initiative to establish and administer Public- Private Partnerships (PPPs) between the health departments of Uttar Pradesh and Karnataka and private health service providers.

Project Description

Outline India undertook a mixed-methods study comprising of surveys and extensive in-depth interviews with ministry officials, hospital staff and health service beneficiaries. Our multiple stakeholders contributed to the establishment of a cell that facilitated private parties to **collaborate with the government** and set up **monitoring mechanisms** for the effective management of public-private partnerships. We also ensured due diligence in the establishment of the cells, conducting research into the necessary paperwork to operationalize the cell, investigating the gaps in infrastructure and best international practices.

Pilot study with community health workers to improve vaccination coverage in Bihar

Information & Communication Technology

Vaccination

Frontline Workers



Location Bihar



Funding Agency Bill & Melinda Gates Foundation



Client Indian Institute of Technology, Delhi



Status Completed



BILL & MELINDA
GATES foundation

Try Pitch



Project Details

Objective

Outline India studied the technical feasibility of an Information and Communication Technology (ICT) platform designed for frontline healthcare workers to improve pace and coverage of vaccination in Bihar.

Project Description

As a research partner for IIT, we assessed the **technical feasibility** of an Information and Communication Technology (ICT) platform designed to **improve** Frontline Health Workers' (FHW) workflow and collect primary data on FHW time use, primary caregiver awareness, and ANMs' technical capabilities that will be used to implement a large-scale RCT to study the effects of pay-for-performance to FHWs, improved workflow management, and reminder calls to caregivers on the **timeliness of vaccination**.

Social Marketing Experiment to conduct a Market Assessment for Development of Nutrition Enterprises in Bihar

Marketing Experiment

Household Level Survey

BCC



Location Jehanabad, Bihar



Funding Agency World Bank



Client World Bank



Status Completed



Project Details

Objective

Outline India supported a World Bank initiative on integrated nutrition intervention by assessing the demand-side constraints and opportunities for a fortified nutrition-focused product.

Project Description

Outline India conducted a social-marketing experiment with young women SHG members of JEEViKA, the state rural livelihood mission, across 30 villages of Jehanabad district, Bihar. This experiment sought to see how the **Behaviour Change Communication interventions influence the decision-making process** of respondents, in terms of **product affordability and product desirability**, for a fortified blended food product named “Wheatamix”, distributed as part of an ICDS intervention. The experiment was followed by a Health and Nutrition household survey with the same respondents.

Impact assessment of training and equipment donation to medical facilities

Impact Assessment

Assessment of Training



Location

6 states including Assam, Maharashtra, Odisha



Funding Agency

Lifebox Foundation



Client

Lifebox Foundation



Status

Completed



Project Details

Objective

Outline India evaluated the safety of surgery and anaesthesia in low resource settings by providing training to doctors, nurses, anaesthesiologists and other OT staff on the WHO surgical safety checklist and pulse oximetry.

Project Description

Lifebox Foundation, an international NGO, aimed to understand the **effect of the training** provided to medical facilities, **determine the uptake of medical equipment** especially oximeters during and after surgery, recall value of training, use, usability and routinization of oximeters, and culture of safety and quality improvement among practitioners.

For this study, Outline India visited a total of 38 hospitals and nursing homes, conducting in-depth interviews with 60 doctors, nurses, OT staff and anesthetists.

Expert Panel in Health

Dr. Sukriti Chauhan



Public Health

Advocacy

Communications

Human Rights

Experience: 10+ years

Former director, Global Health Strategies | INLAKS scholar - LLM

Warwick University | Ph.D JNU

As an expert on public health and human rights, Sukriti has worked with the highest offices in India, including the **Honourable President** and **Prime Minister**. She specializes in HIV/AIDS, sexual reproductive health, cervical cancer prevention, and maternal and child health. Sukriti has worked closely with state governments and CSOs in responding to the issue of trafficking in UP, Bihar, Rajasthan, and Odisha.



Dr. Richa Singh



Public Health

Menstrual Hygiene and Management

Experience: 13+ years

Among '100 most impactful CSR leaders' , 2018- World CSR

Congress | Lead, Development, GE Healthcare

Richa has worked across healthcare, CSR- Sustainability, Consulting, and Social entrepreneurship domains with many Corporates, NGOs, and UN agencies. She leads the 'Social Sector' division's P&L under the 'Education Solutions' business practice at GE Healthcare in South Asia.



Work in GENDER



Evaluation: Gauging the Accessibility of Education for the Girl-child

Mixed-Method Research

Activity-based Testing



Location Rajasthan, Bihar



Funding Agency USAID



Client Fluent Research



Status Completed



Project Details

Objective

Outline India conducted a baseline, midline, and end-line study to understand levels of knowledge, attitudes, and behaviours pertaining to the education of girl-child in rural India.

Project Description

As the India partner for the 'Girl Rising: Empowering Next Generations to Advance Girls' Education' (ENGAGE), surveys were conducted in 500 households across Rajasthan and Bihar with a parent-child pair from each household. The study measured the **effectiveness** of ENGAGE in mobilizing and engaging school-aged girls, boys, men and women to address the **barriers and social norms preventing access to quality education** in India.

Integrated use of digital connectivity and data to improve woman and child health

Impact Evaluation



Location Rajasthan and Haryana



Funding Agency Indian School of Business



Client Indian School of Business



Status Completed



Project Details

Objective

Outline India collaborated with the Indian School of Business (ISB) to evaluate the impact of Karma Healthcare Telemedicine Clinics on children, adolescents, women, and its healthcare nurses in Rajasthan and Haryana.

Project Description

As ISB's research partner for the study, Outline India undertook data collection with children, adolescents, and women, to gauge their **knowledge on health issues** such as malnutrition, anaemia, UTI/RTI/STI, highlighting the **accessibility and availability of the services** across the case and control villages. We also interviewed the nurses to deepen our understanding of the **serviceability and impact** of Karma Healthcare Telemedicine Clinics.

Evaluation of an Adolescent Sexual and Reproductive Health Program In Bihar

Community Mapping

RCT

Behavioural Change Communications



Location Bihar



Funding Agency David and Lucile Packard Foundation



Client Mathematica Policy Research



Status Completed



Project Details

Objective

The plot of the Sashakt Program targets the SRH needs of unmarried and married Mahadalit adolescents (15-19 years old) in 6 blocks across 3 districts of Bihar.

Project Description

The evaluation sought to improve knowledge and attitudes towards healthy timing and spacing of pregnancy, demand for contraceptive services for both married and unmarried adolescents, improve access to contraceptive and maternal health services among married Mahadalit adolescents and strengthen government capacity to deliver and sustain **quality SRH services and behavior change programs for Mahadalit adolescents**. The program supported the government's rollout of the Rashtriya Kishor Swasthya Karyakram (RKSK) program by providing **technical assistance and program monitoring support** to block and district officials.

CREA's 'It's My Body' Project on Gender

Process Documentation

Qualitative Research



Location

Uttar Pradesh and Jharkhand



Funding Agency

Creating Resources for Empowerment in Action (CREA)



Client

Creating Resources for Empowerment in Action (CREA)



Status

Completed



Try Pitch



Project Details

Objective

Outline India partnered with CREA to study the implementation process of the Action Project in Uttar Pradesh and Jharkhand.

Project Description

CREA implemented a **process documentation of the 'Action Project'** in Uttar Pradesh and Jharkhand. As CREA's survey partner, Outline India visited 5 partner organizations across UP and Jharkhand to understand the implementation process and interview young women.

The aim was to understand the conversations these young girls have about the issues in the community and how they strategize to address the issues.

Process documentation involved interactions with girls trained under the program, trainers as well as other relevant staff of the partner organizations. This was a **qualitative exercise** aimed to develop a comprehensive report with case studies.

Beyond Safety: Understanding Open Defecation Programs through a Feminist Evaluation Approach

Feminist Analysis

Secondary Research



Location India



Funding Agency Institute of Social Studies Trust



Client Institute of Social Studies Trust



Status Completed



Try Pitch



Project Details

Objective

Outline India conducted feminist analysis on the dominant discourse of women's safety being linked to OD in sanitation programming.

Project Description

Outline India published an article describing how women are targeted in the current policy and programmatic environment around OD, critically engage with existing evaluations of programs on OD, and explored how a **feminist evaluation approach** can be utilized for informing better programming and evaluations. The paper critically assessed the **policy** and programmatic environment around **Open Defecation Elimination (ODE)**, particularly with regards to women, while indicating limits of predominant evaluations and measurement strategies. It also focused on evaluations of ODE programming, qualitative studies, and OI's field experience in the space of **water and sanitation**.

Documentation of the application of design research to examine women's SRH and create prototypes for potential interventions in Bihar

Human Centred Design

Qualitative Research



Location Bihar



Funding Agency John Snow Inc.



Client John Snow Inc.



Status Completed



Project Details

Objective

Outline India collaborated with John Snow Inc. to conduct design research to understand women's knowledge related to sexual and reproductive health.

Project Description

Outline India collaborated with John Snow Inc. for observing design research activities held in Samastipur, Bihar. This study was conducted to understand **women's knowledge** and **potential sources of knowledge acquisition** in relation to sexual and reproductive health. During this study, different design research methods were documented.

In-depth interviews with design researchers were carried out pre and post data collection to understand the objectives and outcomes of the fieldwork being carried out.

Expert Panel in Gender

Dr. Sukriti Chauhan



Public Health

Advocacy

Communications

Human Rights

Experience: 10+ years

Former director, Global Health Strategies | INLAKS scholar - LLM

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As an expert on public health and human rights, Sukriti has worked with the highest offices in India, including the **Honourable President** and **Prime Minister**. She specializes in HIV/AIDS, sexual reproductive health, cervical cancer prevention, and maternal and child health. Sukriti has worked closely with state governments and CSOs in responding to the issue of trafficking in UP, Bihar, Rajasthan, and Odisha.



Deepa Das



Girls Education

Capacity building

Early Childhood Care and Education

Experience: 30+ years

Consultant to UNICEF, UNFPA | Committee member and Evaluator of multiple govt. and state schemes

As a veteran educationist, Deepa has worked with the government and international organizations like **UNICEF** in implementing educational programs in some of the most remote parts of India. She's currently supporting PricewaterhouseCoopers Pvt. Ltd as a Subject Matter Expert to the **Tripura Education Project**.





Work in ENVIRONMENT



Bringing an Equity Lens to Climate Investments in India

Climate Change

-  **Location** Maharashtra, Uttar Pradesh, Bihar, Andhra Pradesh
-  **Funding Agency** HSBC (Financial Services Company)
-  **Client** The Bridgespan Group
-  **Status** Completed



Try Pitch



Project Details

Objective

Outline India, in collaboration with our partner, The Bridgespan Group is undertaking a “State of the Sector” report to highlight the voice of vulnerable communities as it intersects with climate change, and proposes meaningful innovations that meet their needs.

Project Description

This research is rooted in the understanding that climate change is accelerating by the year and has already exacerbated pre-existing vulnerabilities of the most marginalized communities. With this research, we hope to uncover some of these effects in the sphere of agriculture and aim to understand the effects of climate change on smallholding farmers (especially women and SC/ST farmers), as well as identify potential solutions to address these challenges.

Climate Migration and Data Resilience Pilot project

Climate Change

Empirical Data



Location Gujarat, Odisha, Kerala



Funding Agency World Resources Institute (WRI)



Client World Resources Institute (WRI)



Status Completed



WORLD
RESOURCES
INSTITUTE

Try Pitch



Project Details

Objective

Developmental Report of the **World Resources Institute (WRI)** India on the **relationship between migration and climate resilience in India.**

Project Description

Outline India was the data collection partner for the World Resources Institute (WRI) India on a study that examined the **relationship between migration and climate resilience in India**, in sending regions as well as destination cities, and attempts to document how climate events and slow onset processes are changing migration decisions and patterns.

The study focused on supporting information with empirical data and equitable policy-making for development, environmental justice, poverty reduction, and social inclusion by addressing a significant data and knowledge gap.

Baseline survey to capture current roofing conditions and the benefits

Baseline Evaluation

Background Checks



Location New Delhi



Funding Agency Tata Trusts



Client University of Chicago



Status Completed



Try Pitch



Project Details

Objective

Outline India undertook a baseline evaluation to capture the current roofing conditions and gauge and its benefits for a periurban settlement area in New Delhi.

Project Description

The study sought to understand how the Cool Roofing technology could impact the wellbeing of the users and also aid in **reducing their electrical consumption** thereby allowing poor households to **increase spending** on food, health, and education, resulting in **improvements in their quality of life**. For this study, Outline India conducted surveys with 1500 residents (targeting the household head) to determine their demographic characteristics, health, and wellbeing, as well as the infrastructure available to the community.

Value of Electricity and consumers willingness to pay

Baseline Evaluation



Location Madhya Pradesh



Funding Agency University of Chicago trust



Client UChicago Trust



Status Completed



Try Pitch

Project Details

Objective

Outline India undertook a Baseline evaluation to understand the value of electricity and consumers willingness to pay in Hoshanagabad and Narsinghpur in Madhya Pradesh.

Project Description

The COVID-19 pandemic had aggravated the financial stress of electricity distribution companies. Outline India partnered with the University of Chicago and the **Madhya Pradesh Power Management Corporation** to conduct a randomised control trial involving **over 3000 stakeholders** aimed at increasing **revenue recovery** for discoms and measuring willingness to pay among consumers.



Baseline Assessment for 'switching to sustainable auto- rickshaws system' project

Baseline Assessment



Location Tamil Nadu, Karnataka



Funding Agency SwitchAsia



Client Fondazione ACRA and European Union



Status Completed



Project Details

Objective

Outline India conducted a baseline analysis to understand the economic viability and environmental sustainability for auto-rickshaw driving as a profession.

Project Description

The objective of the study was to scale up the intervention of the social enterprise **Three Wheels United** in Bengaluru and to replicate the same in Chennai. Surveys were conducted with auto-rickshaw drivers to understand their backgrounds, patterns of engagement with their profession and openness to intervention goals. **Focus Group Discussions** were conducted with auto-rickshaw drivers to **explore the dynamics** within networks of auto drivers in terms of **competition, migration, pollution, income, unions, etc.** Interviews were also conducted with officials from the transport and traffic department, to determine the sustainability of auto-rickshaws and the processes governing licenses and permits, registration and traffic management. Based on the findings, recommendations were made to the client about the implementation of the program.

Developing an Insight into the Government Initiative of Popularizing the Usage of Solar Energy

Quantitative Research

Pan India

Telephonic



Location Pan India



Funding Agency Shakti Foundation, CIERP, Tufts University



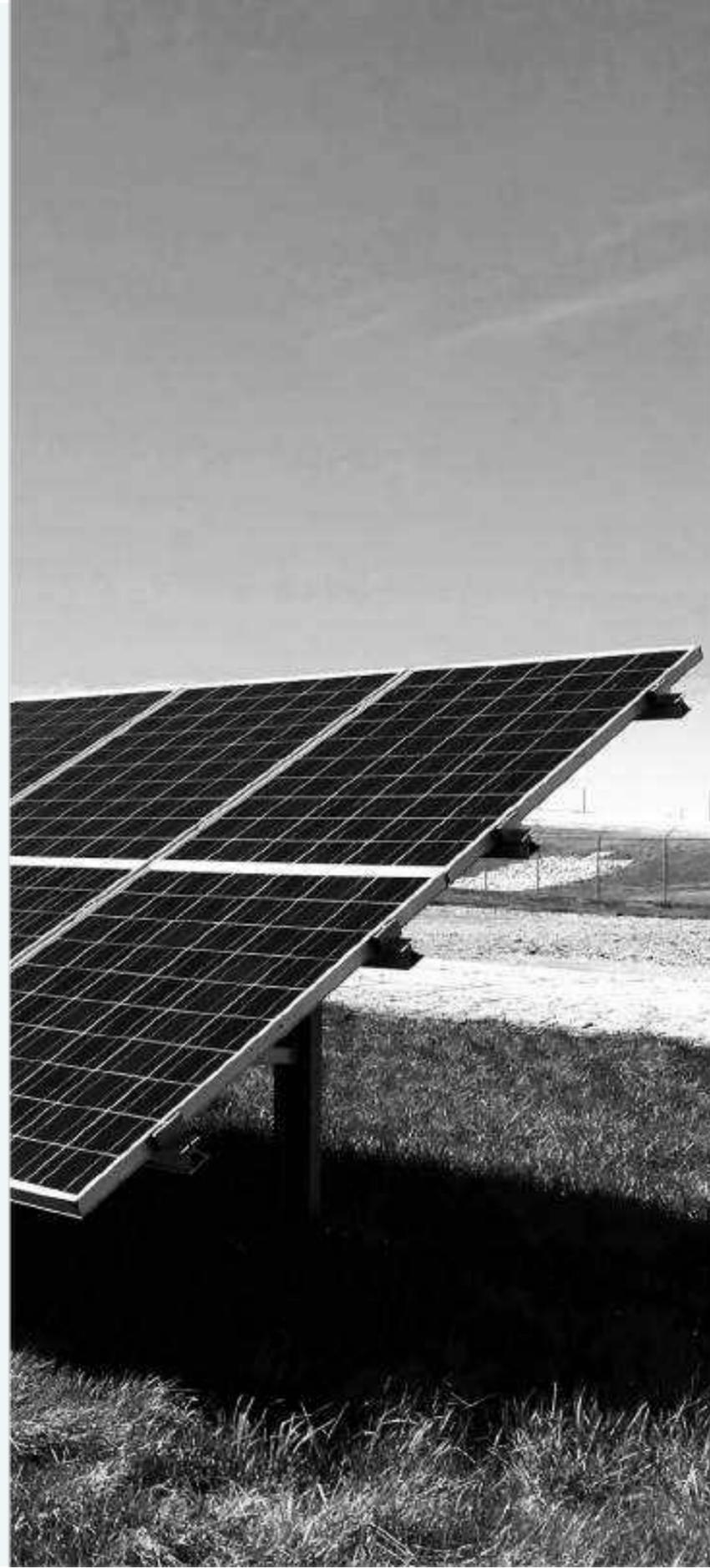
Client Shakti Foundation, CIERP, Tufts University



Status Completed



Try Pitch



Project Details

Objective

To understand why certain solar energy service providers are able to scale faster than and more pervasively as compared to others.

Project Description

This study focused on developing an insight into the government initiative of popularizing the usage of solar energy by setting up **Akshay Urja shops** in different parts of the country. It enquired why certain solar energy service providers are able to scale faster than and more pervasively as compared to others. Outline India designed questionnaires and did the piloting for a Junior Research Fellow at the **Center for International Environment and Resource Policy (CIERP)** and Ph.D. candidate at the Fletcher School of Law & Diplomacy, Tufts University, and Shakti Foundation.

Expert Panel in Environment

Vithal Karoshi



Agro-Forestry

Ecology

Seed-System

Experience: 30+ years

Recipient of Young Scientist award, 2007, the International Institute for Applied Systems Analysis (IIASA), Austria | Ph.D. in

Agricultural Development

Vithal Karoshi has worked with various organizations including USAID, DANIDA, DFID, GIZ, Rockefeller Foundation. He has coordinated for **Foreign Direct Investment (FDI) projects** on tree-based bio-fuel and plantations in regions of Ethiopia. He has published papers on the environment, policy, and research.



Laxmi Vadapalli



Climate Change

CSR

Natural Resource Management

Experience: 13+ years

Rehabilitation Expert by Telangana Government | Pd.D. in Sociology

Besides her proven record in the field of NRM, Laxmi has also served as an optimum resource for M & E, content development, and capacity development programs. She supported **government agencies for the rehabilitation** of the Project Displaced Families (PDFs) and Project Affected Families (PAFs).



Work in WASH



Post-Implementation Monitoring Survey

Post Implementation

Water Point Mapping

Infrastructural Mapping



Location

Uttar Pradesh, Bihar, Madhya Pradesh and Chhattisgarh



Funding Agency

Water Aid, India



Client

Water Aid, India



Status

Completed



Project Details

Objective

The Post Implementation Monitoring Survey was developed and executed by Outline India to assess the long-term sustainability of WASH infrastructure in communities of WaterAid's intervention.

Project Description

The study sought to inform the key stakeholders and the decision-makers involved in the execution of the project about the progress and the challenges faced, in order to improve upon the existing strategies. To this end, Outline India conducted focus group discussions across 231 communities, 14 key informant interviews and 1155 in-depth interviews, as well as mapping of water points across rural India..

Strategic Review of Organisations Working in WASH

Strategic Review

Determine Scalability



Location Gujarat and Andhra Pradesh



Funding Agency Bill and Melinda Gates Foundation



Client Dasra



Status Completed



Project Details

Objective

Outline India was commissioned by Dasra to conduct deep-dive research into the work of two partners of the Bill and Melinda Gates Foundation, in the Water, Sanitation and Hygiene (WASH) space.

Project Description

The study aimed at building an understanding of the individual partners' interventions and innovations as well as assess which of their products and services Dasra could assist with. Through extensive secondary research and qualitative in-depth interviews, Outline India identified the **best practices, challenges encountered, innovations as well as scalability** of the programme based on organizational capacity and needs to determine the future pathways of engagement with Dasra and BMGF.

Endline Evaluation for WaterAid's program with H&M Conscious Foundation

Spot Checks

Gap Assessment



Location

Jharkhand, Odisha, Uttar Pradesh and Karnataka



Funding Agency

H&M Conscious Foundation



Client

Water Aid, India



Status

Completed

H&M CONSCIOUS
FOUNDATION

WaterAid

Try Pitch



Project Details

Objective

At the close of WaterAid's three-year project to improve water and sanitation infrastructure and facilities in schools, Outline India conducted an end-time study to assess WASH infrastructure in the targeted schools.

Project Description

The study assessed the **current and lasting benefits of WASH services in schools** and appraise the extent to which the School Management Committees are presently functional in the targeted schools through surveys and spot evaluations. The study successfully assessed the **successes, gaps and bottlenecks with regard to WASH infrastructure** in schools across Jharkhand, Odisha, Uttar Pradesh and Karnataka and made recommendations for future projects

Understanding Hand Hygiene Behaviour in Four Indian States

Behavioural Change Study

Formative Evaluation

Knowledge Attitude Practice



Location

Rajasthan, Bihar, Odisha and Chhattisgarh



Funding Agency

Bill and Melinda Gates Foundation



Client

Water Aid, India



Status

Completed



Project Details

Objective

Outline India collaborated with WaterAid, India to conduct a formative evaluation to gauge the awareness and practices of hand hygiene across 64 villages.

Project Description

The study, conducted across 4 states, explored the presently existing hand hygiene behaviour of individuals and households in rural communities. It sought to ascertain **access to hand hygiene facilities** at the household level and to identify the **facilitators and barriers** to hand hygiene practices. After pre-testing and tool review, spot observations and in-depth interviews were conducted in 1280 households across 64 villages, operationalized using the **mWater platform** to record and analyse data.

Evaluation study to assess the performance of five above-average states sanitation coverage

Policy Research



Location

Himachal Pradesh, Kerala, Meghalaya, Sikkim and Manipur



Funding Agency

Water Aid, India



Client

Water Aid, India



Status

Completed



Try Pitch



Project Details

Objective

Outline India collaborated with WaterAid to conduct an assessment of five states - Himachal Pradesh, Kerala, Meghalaya, Sikkim, Manipur which performed above average in the water and sanitation domain.

Project Description

Outline India undertook an assessment of the five states in India which performed above average in the water and sanitation domain to explore the **motivating factors** that were instrumental in the success of the sanitation policies across these states. The study vitally supported the client's advocacy on the national, as well as at the state level, accelerating the implementation of Swachh Bharat Mission interventions.

Rapid Assessment of Inclusive Wash Facilities in Schools

Rapid Assessment

Mixed-Method

Case Studies

Large Scale Evaluation



Location

Bihar, Jharkhand and Uttar Pradesh



Funding Agency

Water Aid, India



Client

Water Aid, India



Status

Completed



Project Details

Objective

Outline India undertook a project to gauge problems faced by adolescent girls and CWSN (Children with special needs) in the context of WASH facilities in schools across the states of Uttar Pradesh, Bihar and Jharkhand.

Project Description

Considering the trickle-down effect of certain policies, Outline India sought to identify success factors and lacunae in the implementation of Swachh Vidyalaya Abhiyan. The core focus of the study was on **access to WASH infrastructure** for adolescent girls and children with disabilities. Accounting for the usage of water and sanitation facilities in school, Outline India explored whether what is being defined as 'usable', is adequately addressing the child's needs. The study also analyzed the correlation between the **enrollment of CWSN and dropout rates** with the presence of adequate, suitable and usable WASH infrastructure in public schools.

Evaluation Study at Kumbh Mela in Nashik

Campaign Evaluation

Communication Strategy



Location Nashik, Maharashtra



Funding Agency WASH United



Client WASH United



Status Completed



Project Details

Objective

Outline India tested a series of innovative interventions with the objective of learning what public awareness strategies work to engage people on the issue of improved sanitation practices around mass gatherings.

Project Description

Outline India collaborated with WASH United to evaluate the **effectiveness of different interventions** at the Kumbh Mela viz. Myth Buster Videos on Sanitation, Swachh Days, Games and Activities and Photo Booth. Outline India conducted In-depth interviews and Focus Group Discussions (FGDs) with the pilgrims to gauge the impact of these interventions in generating awareness on safe sanitation practices. Based on the evaluation, Outline India made pointed recommendations to improve the reach and depth of these communication strategies.



Rapid Assessment of impact of COVID-19 on continuation of WASH Services in India

Water, Sanitation and Hygiene

Impact Assessment



Location

Andhra Pradesh, Bihar, Chhattisgarh, Karnataka, Kerala, MP, Maharashtra, Odisha, Uttar Pradesh, West Bengal



Funding Agency

UNICEF



Client

WaterAid



Status

Completed



Project Details

Objective

WaterAid along with **UNICEF** had undertaken a rapid assessment in **10 states** and **30 districts** of India to understand the impact of COVID-19 on basic **WASH** services, which includes access to drinking water, access to toilets, and hygiene practices.

Project Description

Outline India developed a comprehensive report thorough in-depth **quantitative analysis** of the data collected by **visualizing the key indicators** at state and district levels. This report reflected insights related to access to facilities, operation and maintenance of facilities, and voices of intermediate functionaries such as frontline workers, elected representatives, teachers, and others, as well as assess the functionality of the services provided.

Study to understand the efficacy of safe sanitation and hand-washing habits across Delhi-NCR

Review of Innovative Interventions

Content Testing

Game Based Activities



Location Delhi-NCR



Funding Agency Happy McGarryBowen



Client Happy McGarryBowen



Status Completed



Project Details

Objective

Outline India tested a series of innovative interventions with the objective of learning what public awareness strategies work to engage people on the issue of improved sanitation practices around mass gatherings.

Project Description

Outline India conducted a qualitative study to understand the **efficacy** of the Team Swachh Action Kit-TSAK in spreading the message about safe sanitation and hand-washing habits and suggest improvements that could be made to the kit by administering the kit in four schools in Delhi-NCR in collaboration with Happy McGarryBowen-Dentsu Aegis Network India. The aim was to develop **practical ideas** that can be used in campaigns for the Swachh Bharat Mission. Testing the contents of the kit helped in understanding the overall applicability and appeal of the kit in bringing in **behavioural change**, along with providing a scope to invite constructive suggestions to make the kit **self-explanatory and user-friendly** to execute.

Expert Panel in WASH

Nitya Jacob

Policy and Advocacy

Development Communications

Urban Water Supply & Sanitation



Experience: 30+ years

Former National Policy Head, WaterAid India | Led assessment of Swachh Bharat Abhiyan

He has led **national advocacy** campaigns and research on urban water supply and sanitation, community radio, and the promotion of information communication technology as a tool for inclusive development. He has served as the Director for Policy and Advocacy at Swasti, Consultant at the India Sanitation Coalition, National Policy Head at WaterAid India, and Programme Director at Water, Centre for Science and Environment, India.



Nidhi Pasi

Water Resource Management

Waste Management

Public Health



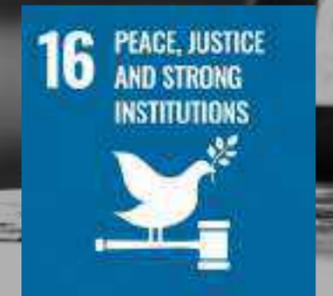
Experience: 13+ years

Former Advisor to WaterAid UK | Ph.D Environment and Natural Resources Policy, State University of New York

With her experience in the areas of environmental science and water resource management, Nidhi has extended her support to various organizations, serving as an advisor and senior researcher. Her sharp understanding of matters of WASH has led to significant changes in policies related to Public Health in India.



OTHER Projects



Evaluating Interventions that will secure and protect Rights of Children involved in forced labour

Impact assessment

Mixed Method

FGDs



Location Jharkhand



Funding Agency IMPAQ International, LLC



Client IMPAQ International, LLC



Status Completed



IMPAQ
INTERNATIONAL



Try Pitch



Project Details

Objective

Outline India was the India partner of an international study across Malawi, Ecuador, Panama, Rwanda and India to evaluate the effects of interventions aimed at combating child labour through a randomized control trial.

Project Description

The analysis sought to understand ways of generating opportunities for a better standard of living among vulnerable children and adults and to develop insight into changes or outcomes that might be directly attributed to the client's intervention. For the Baseline phase, **focus group discussions** and **structured in-depth interviews** were undertaken in over **4500 households** across 40 treatment and control villages, among a range of stakeholders, including mica mining workers, children engaged in paid labour, teachers and others.

Measure political ideology and using it to predict opinions about current issues in India.

Sentiment analysis

Political Survey



Location Delhi



Funding Agency University of Auckland



Client University of Auckland



Status Completed



Try Pitch



Project Details

Objective

Measure political ideology and using it to predict opinions about current issues in India.

Project Description

Outline India worked with The University of Auckland to Measure political ideology and using it to predict opinions about current issues in India. The survey was conducted with roughly 900 participants.

The study covered interviews of adult men and women from three sub-groups: High Caste Hindus, Lower Caste Hindus and Muslims. The study was conducted in Delhi.

Role of media in shaping public opinion related to elections

Sentiment analysis

Political Survey



Location Gujarat



Funding Agency Tsuda University



Client Professor Yuko Mori



Status Completed



TSUDA
UNIVERSITY

Try Pitch



Project Details

Objective

Outline India conducted a study to understand the overall awareness of people in Gujarat about political and economic issues, which in turn affects their voting decision.

Project Description

The main aim of the study was to find out about **people's participation** in elections. It tried to capture the opinion of the public about various government activities and current issues in India. The study contained questions related to political and economic happenings in the country in an attempt to **measure** how **aware and informed people** are about such events. The study also focused on the **reach of media** in the lives of the masses. The study also tried to gauge **people's willingness to take risk**. This was important as it helped in understanding people's risk-taking or avoiding tendencies which get reflected in their political decision-making as well.

Study Of Risk Behaviour Assessment With Elected Gram Panchayat Representatives In West Bengal

Quantitative Game Theory

Risk Behaviour Assessment



Location

West Bengal



Funding Agency

University of Auckland, IIM Ahmedabad



Client

University of Auckland, IIM Ahmedabad



Status

Completed



Try Pitch



Project Details

Objective

Outline India aimed to understand the role of local elected representatives in shaping the development of India.

Project Description

Outline India conducted a study in collaboration with professors from the University of Auckland and IIM Ahmedabad, wherein the goal was to assess the risk behavior and **process of economic decision making** by elected Gram Panchayat representatives in West Bengal. As the partner for data collection, Outline India conducted **in-depth interviews** with elected representatives across **50 Gram Panchayats** in the districts of North and South **24 Parganas** in West Bengal. The study helped in understanding the role of local elected representatives in the process of development in India.

Online experiment through a mobile application, 'BribeWatch'

Online Game Theory



Location Delhi-NCR



Funding Agency Tsuda University



Client Hitotsubashi University and Kobe University



Status Completed



Project Details

Objective

Outline India was the India partner for a research project by Hitotsubashi University, Tsuda University, and Kobe University from Japan, that targeted building metrics around corruption and its awareness via strategy games.

Project Description

The study was an attempt to **boost the usage** of the application 'BribeWatch' amongst citizens by providing rewards to participants based on their registration, usage, etc. Participants were required to play **experimental games** every week and rewards distributed were proportional to the results in those games. Outline India worked as the India partner to assist Tsuda University, Hitotsubashi University and Kobe University in disbursing these rewards.

Baseline and End line Evaluation of Business Management Diagnostic Test

Business Leadership



Location Delhi, NCR



Funding Agency The University of Tokyo



Client The University of Tokyo



Status Completed



Try Pitch



Project Details

Objective

Outline India conducted an RCT with IT entrepreneurs on behalf of the University of Tokyo to gauge the impact of providing reminders about goal setting, on the performance and output of their startups.

Project Description

Using principles of **game theory and behavioural economics**, the randomized control trial comprised a series of experiments administered to the test group in order to assess the entrepreneurial skills of micro and small-scale entrepreneurs.

For the end line survey of this study, Outline India administered a survey to capture the status of the same entrepreneurs after a **span of 1 year** (approximately) to understand the **completion of their targets** as mentioned in the baseline and estimate any differences that occurred in the results between the treatment and control groups.

Outline India was responsible for the **tool review, training and recruitment of facilitators and data entry.**

Study on Travel, Environmental Impact and Well-being

Impact Assessment

Geo Point Mapping



Location Delhi



Funding Agency University of Virginia



Client University of Virginia



Status Completed



Project Details

Objective

Outline India partnered with University of Virginia to conduct a survey in Delhi on Travel, Environmental Impact and Well-Being

Project Description

The purpose of this study was to understand how **mobility, environment, and well-being** are **socio-spatially distributed** across the city. The objectives of this study were to understand the divergent impacts of mobility and place on a diverse populations.

Collaboration between Software Developers and Users

Conflict Management and Resolution



Location Delhi-NCR



Funding Agency Towson University



Client Dr. Neeraj Parolia



Status Completed



Project Details

Objective

Outline India conducted a study to understand the interrelationship between software developers and their consumers. This intervention was undertaken to assist a senior professor's research in the field.

Project Description

Participants were evaluated in pairs to assess their interaction and their overall experience from a collaboration of this nature. Aspects of the user-developer relationship including effort, performance evaluation and mutual support were tested and analyzed through **surveys** conducted with **software developers, corporates, startups, media and IT sector firms**.

In this study, the effectiveness of **conflict resolution** on the implementation efficiency and fulfilment of business objectives is studied through the **lens of constructive controversy theories**. The aim was to develop a model to consider the management of conflict across multiple projects combined into a single program.

Study on Save the Children's Parenting Programmes in India and Nepal

Impact Evaluation



Location Rajasthan, India and Kavre, Nepal



Client Save the Children



Status Completed



Try Pitch

Save the Children



Project Details

Objective

Outline India was engaged in the pre-test findings of Save the Children's Parenting Programmes in India and Nepal. Save the Children's work in Dungarpur, India focuses on caregivers who have children from ages 12-14 years old while their work in Kavre district of Nepal, targets caregivers with children of ages 0-5 years.

Project Description

As a data collection partner, Outline India undertook a quantitative pre- and post-assessment study to understand the impact of the parenting sessions developed in the **Child Sensitive Social Protection (CSSP)** and **Child Grant (CG)** programmes by Save the Children in India and Nepal respectively.

Multi-Dimensional Index measuring poverty and life satisfaction

Measuring Life Saturation

Building an Index



Location Delhi



Funding Agency Tsuda University



Client Professor Yuko Mori



Status Completed



Project Details

Objective

This study aimed to build an index in order to understand the overall life satisfaction of people from low and middle-income groups.

Project Description

The study focused on assessing an **individual's life satisfaction** based on their economic, social and health conditions. Using a Systematic Random Sampling involving **interviews** with **50% male and 50% female respondents**, of which 50% were low income and the other 50% middle income individuals, Outline India undertook surveys across 5 electoral constituencies in Delhi to interview 500 household heads.

Summative Evaluation

Disaster Managements

Education

Health

Livelihood



Location PAN-India



Funding Agency CARE India



Client Leading NGO



Status Completed



Project Details

Objective

Outline India prepared an Impact Assessment Report for one of the leading NGOs of the country that works extensively in sectors of Health, Livelihood, Education, Disaster Management and Gender Based Violence for marginalized communities.

Project Description

Outline India conducted a systematic review of project related data and reports to **identify, analyse and synthesize impact** and **outcome of the organization**. By consolidating information and analysis of 50 project interventions undertaken by the organization from 2013-14 to 2015-16. This report documents its overall achievements in India and long term impacts of interventions in the period of 2014-16. By collating the successes and failures, replicability and sustainability, the report provides a **strong evidence base** for the organization's future programs, partnerships and advocacy, and also serves as an internal learning document.



Advisory on dashboard and data for Andhra Pradesh govt.

Advisory



Location Andhra Pradesh



Funding Agency Government of Andhra Pradesh



Client Government of Andhra Pradesh



Status Completed



Try Pitch



Project Details

Objective

Outline India collaborated with the state government agencies by strengthening and activating a robust system of data management for increased efficiency.

Project Description

Outline India partnered with Department of **Grama Sanchivalayam and Ward Sanchivalayam (GSWS)**, a government agency under the State Govt of Andhra Pradesh to advise the department on data management and in collating data from various state govt programs/ channels/ websites, set up by different departments within AP.

The goal was to make the data **more consumable** and in **encouraging volunteers and staff** to use the app. We also advised the government on data collection processes, dashboards, UI/UX, and data formats.

Innovations

Pulse

Pulse is a self-reporting tool that aims to simplify impact assessment.



Conduct Internal Monitoring



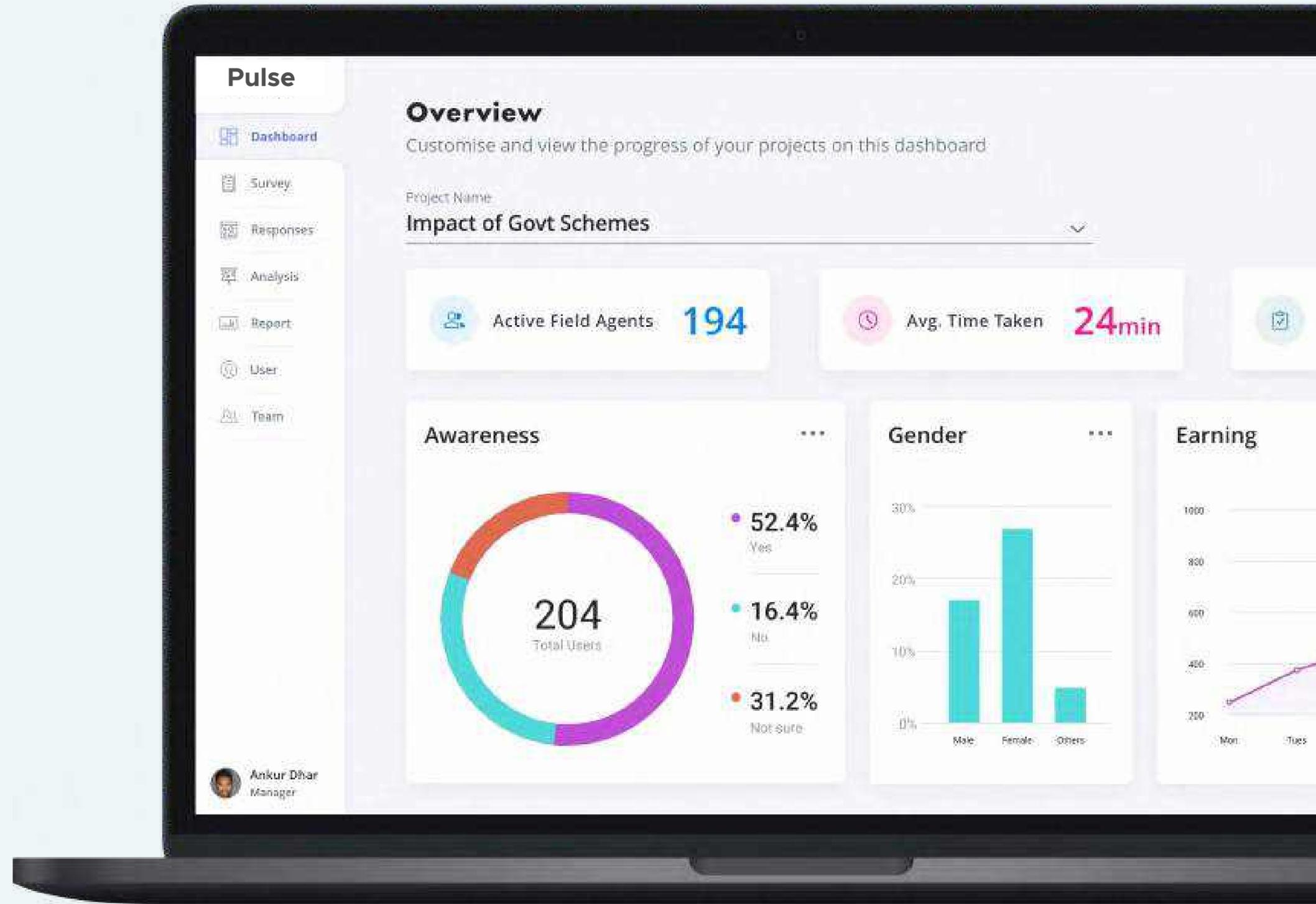
Make Activities Accountable



Evaluate Progress



Validate Work

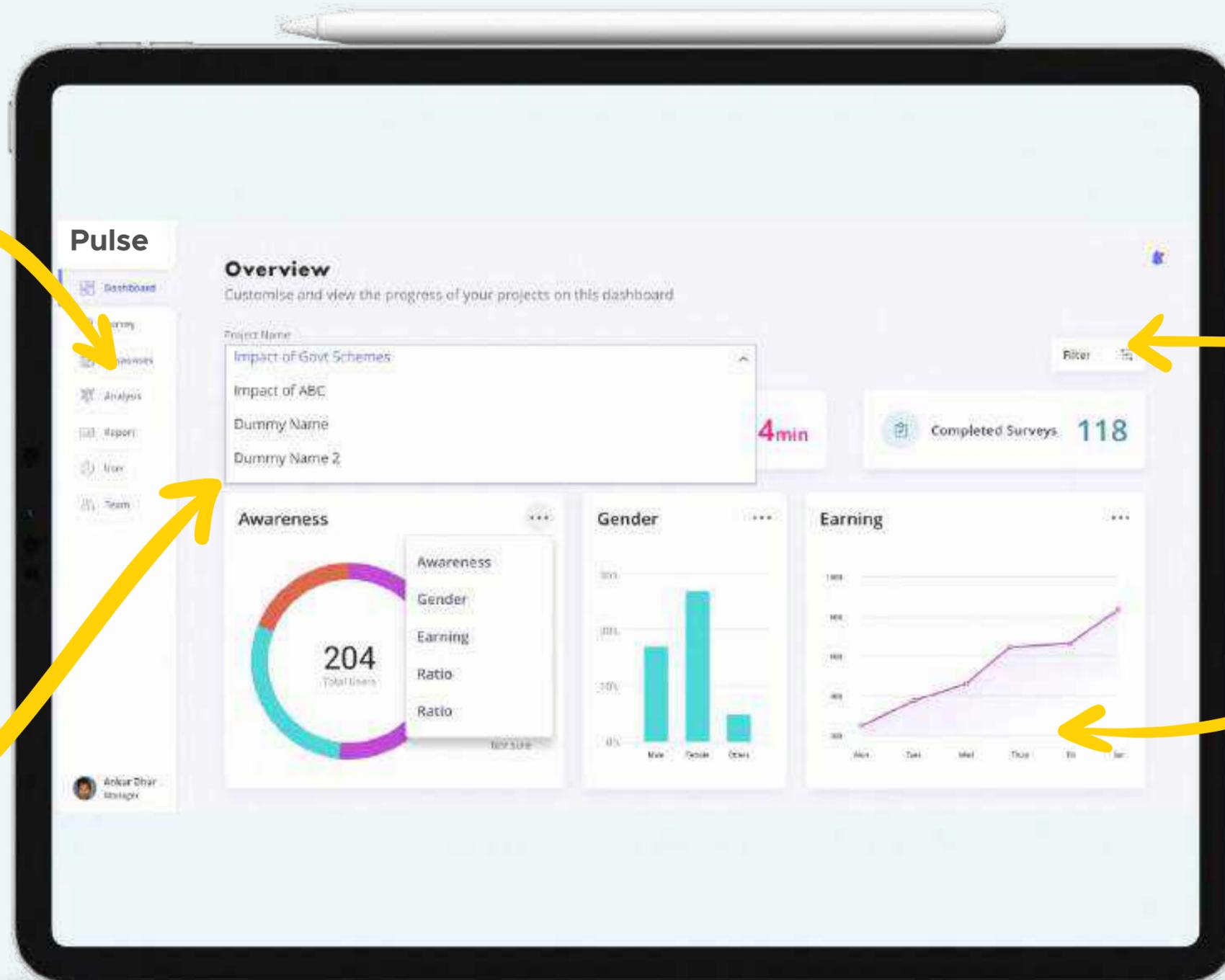


Product Overview

Pulse comprises of pre-designed survey packages across the sectors of Education, Health, Water, Sanitation and Hygiene.

The platform will help gauge an organization's own impact and troubleshoot problem areas.

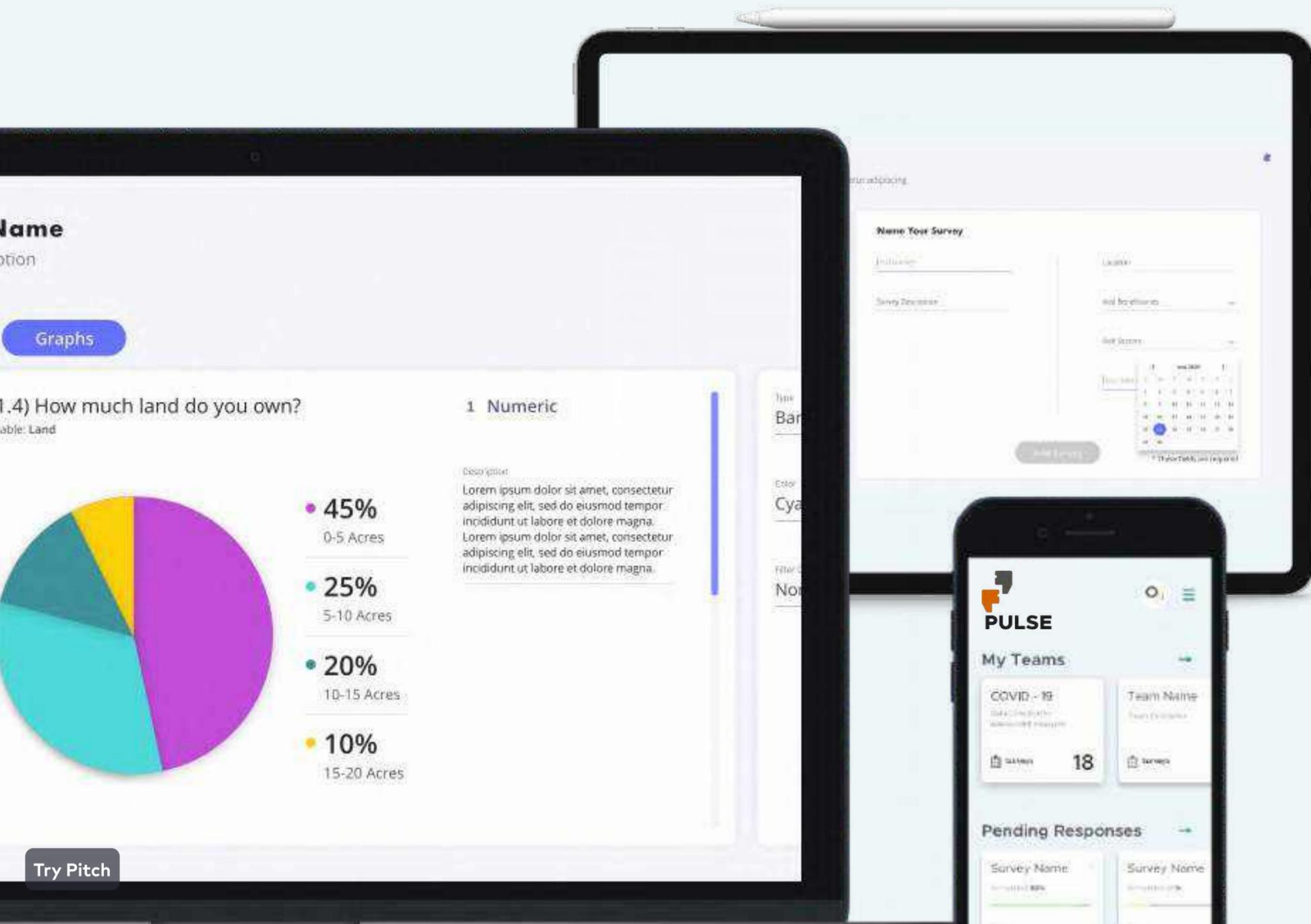
Enhance research capacity of NGOs & think tanks



Enable collection of real time field data

Encourage data-driven evaluations

End-to-end digital solutions to **simplify impact measurements** and **automate social audits**



Survey Creation

Create a survey from scratch

Question Bank

No coding required



Data Collection

Collect data offline and in local languages

Android app web platform

Use on smartphone, tablet, and browser



Data Analysis + Report Generation

Visualize data

Consolidated data into reports

Demonstrate impact quickly, effectively



Dashboard

Store all data from remote access

Visually track and display metrics

Monitor project status in real time



Afghanistan



Bangladesh



Indonesia



Nepal



Phillipines



USA

Try Pitch

Our Global Projects



Save the Children



Our Team

Prerna Mukharya

Founder

Research | Data
Analysis



Sukanya Dutta

Associate Vice
President

Research | Business
Development | Client
liaising



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Sr. Project Manager

Quantitative Research |
Data Analysis | Report
writing



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Research | Report
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Researcher

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