

Hello ,

It has been a wonderful month at Outline India. We are setting up an exciting web-based platform and application - Track Your Metrics (TYM). Do watch our video and let us know what you think about it. We would love to hear back from you.

Cheers,
Purna



Introducing our latest venture - Track Your Metrics (TYM)



Outline India is excited to be setting up '**Track Your Metrics (TYM)**', an innovative **concurrent assessment tool** that aims to revolutionize the development sector, enabling stakeholders to make **data-driven decisions**.

Watch the video to find out what prompted us to create TYM, what problems we seek to address, and how TYM will prove to be a powerful tool.

Ongoing Projects & Data Collection



Phasing Out of Hazardous Pesticides for Cotton Farming in Gujarat:

Outline India embarked on a study to understand the progress in phasing out of **hazardous pesticide, Monocrotophos**. Commissioned by the **Better Cotton Initiative (BCI)**, the study lends insights into the perceptions of multiple stakeholders regarding the current use of Monocrotophos and adoption of other bio-controls/chemical alternatives.



Picture credits: Alamy



Social Impact Assessment of Cotton Farming in Madhya Pradesh: Outline India is partnering with **American Institutes for Research** to conduct a study on social and economic impact across conventional, organic, and better cotton farming. Using a mixed methods approach, data will be collected from **4,500 farmers** to provide insights into the potential effects of voluntary certification of cotton production on farmer's well-being.

Events and Talks



Paramjeet Chawla co-presented a paper titled 'Basic Capabilities & Social Cohesion in India: Measuring Exclusion, Impoverishments and Distances' with Dr. Sandhya S. Iyer, Associate Professor & Chairperson, Centre for Public Policy, Habitat and Human Development (TISS), at a conference organized by IARIW-ICRIER in New Delhi.



Our Senior Researcher, Mahima Taneja recently presented a paper based on her ethnographic work as part of M.Phil research on 'Rethinking Right to the City through political and presencing of Gendered Corporeality' at the international conference hosted by Paris Diderot University and CESSNA in Paris, France.



Outline India was selected from startups across the country to be featured at the **Global Entrepreneurship Summit 2017** in Hyderabad, hosted by the **Niti Aayog, Government of India**, in partnership with the **Government of United States of America**. As Outline India forges ahead in its quest to support the work of the government, think tanks and not for profits, we invite partnerships to **enable data-driven policy making**.

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