

Hello ,

It has been a wonderful start of the year at Outline India. We have completed some interesting projects, won grants, and been invited for panel discussions.

Cheers,

Purna



***Our Web-based platform (TYM) has recently won a grant.
Find out how it works.***



Our web-based platform - Track Your Metrics an android application is now in its second phase of development. The platform allows users to formulate surveys using our evolving question bank, collect data in offline mode, visualize data and generate reports.

Watch the video to understand how TYM works!

Project Updates



Impact of information spread on political decision making of voters in Gujarat: We recently completed a study to understand how the information spread through various media influences the political decisions made by voters in the recently held Gujarat elections. The main objective was to gauge voters' willingness to take risks. The study was done in collaboration with Tsuda University, Japan.



Social Impact Assessment of Cotton Farming in Madhya Pradesh: Here is a snapshot of our fieldwork for a study on social and economic impact across conventional, organic and better cotton farming. Outline India undertook this study in partnership with American Institutes for Research.

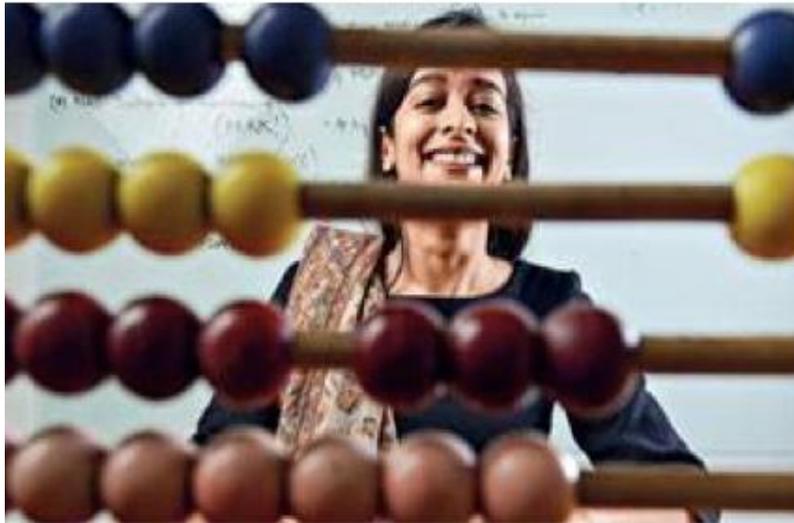
Events and Talks



Our Founder, Ms. Perna Mukharya was invited for a panel discussion on **digital disruption, data collection and social impact** at the **Australia India Youth Dialogue Alumni**, at a session moderated by Richard Bolt, Secretary at Department of Economic Development, Jobs, Transport and Resources, Victorian Government.



Our Senior Researchers, Mahima Taneja and Sayak Khatua were invited to be panelists for **EvalFest 2018, focusing on Gender Transformative Evaluations**. Our researchers spoke about how development program strategies usually target women as transformative evaluation methodologies and lend value to such research.



"To design effective social schemes, you need good quality data. Research cannot always be numbered. You need qualitative research."



We were recently featured in **India Today's special issue, 'The Happiness Issue'**, for our work in creating social impact through data and helping our stakeholders in enabling data-based decision making, and thereby spread a little bit of happiness in our own measure. Read more about the article on [India Today](#).

Achievements



We are excited to be chosen to present on **'Data: From the eyes of a practitioner'** at the **International Field Directors & Technologies Conference at Denver, USA**. This conference offers a unique forum for government, academic institutions, and not-for-profit agencies to share recent advances in the field of survey research.



We have been chosen for yet another panel presentation at the **Comparative Survey Design & Implementation workshop at Ireland, UK**. This workshop provides a forum and platform for researchers involved in designing comparative survey methods. We will be presenting on **'Treading through India's data challenges'**.